



ROBERT VAN EMBRICQS

'DESIGN MUST RADIATE PURITY AND HONESTY.'

ROBERT VAN EMBRICQS IS FASCINATED BY THE AESTHETICALLY PLEASING, YET INTRICATE COMPLEXITY OF THE NATURAL FORM. FINDING INSPIRATION FOR HIS DESIGNS IN BONE STRUCTURE, PLANT LIFE AND MOVEMENT, THROUGHOUT THE DESIGN PROCESS ONE QUESTION REMAINED EVER PRESENT: 'TO WHAT DEGREE IS THE OBJECT YOU'RE CREATING CAPABLE OF DICTATING ITS OWN DESIGN?'

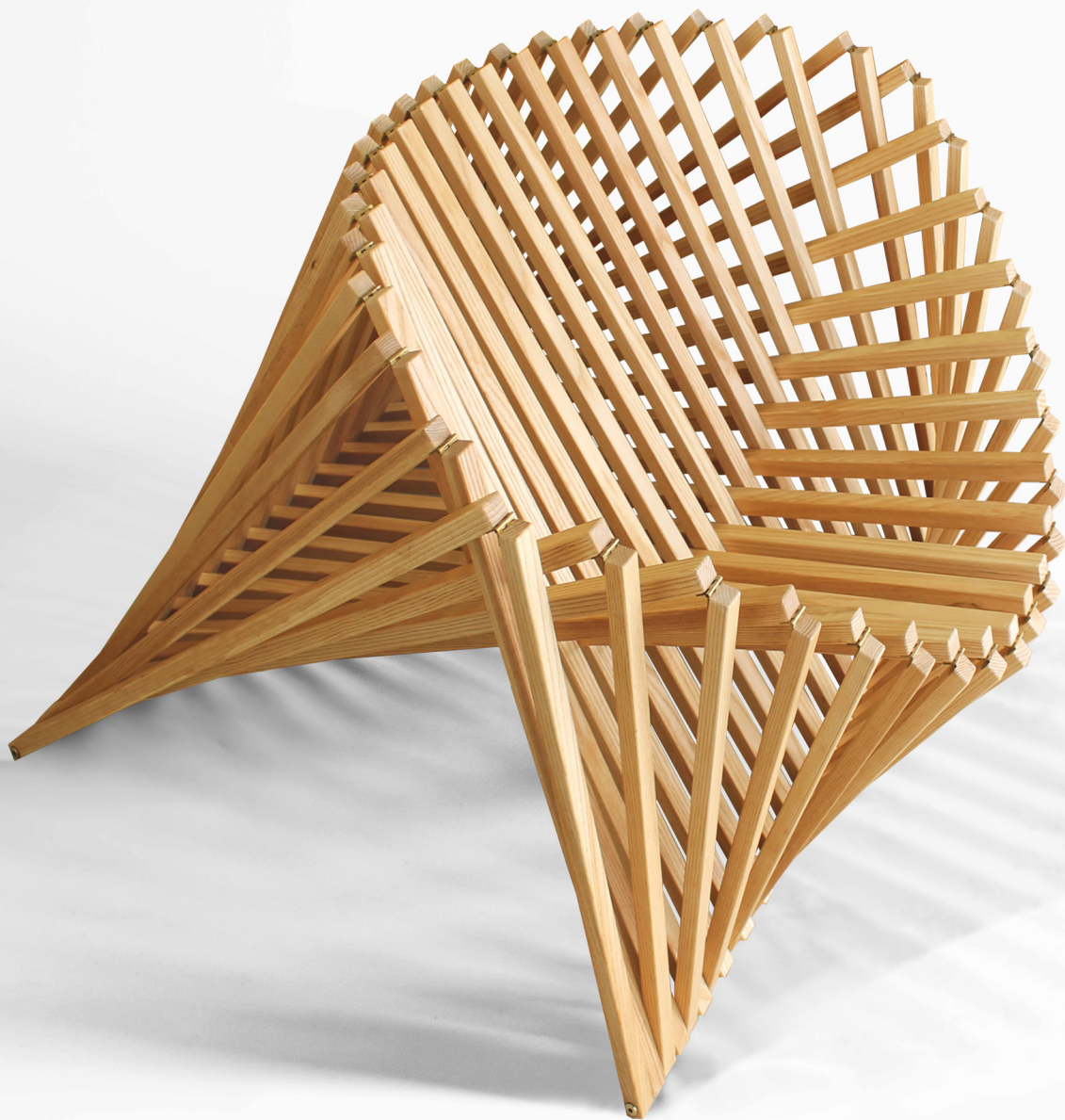
THIS QUESTION LED TO THE DEVELOPMENT OF A MINIMALISTIC DESIGN APPROACH THAT CAN BEST BE DESCRIBED AS A BALANCED COLLABORATION BETWEEN DESIGNER AND HIS MATERIAL. THE MATERIAL IS GIVEN THE OPPORTUNITY TO BLOSSOM WITH THE CREATOR AS A CONDUCTOR.

AN IMPORTANT ASPECT OF HIS DESIGN PROCESS IS VAN EMBRICQS' CONSCIOUS FOCUS ON MARRYING FUNCTIONALITY WITH AESTHETICS. A CONSCIOUS CHOICE FOR FUNCTIONALITY IN DESIGN DOESN'T HAVE TO BE BURDENED BY CONFORMITY OR PREDICTABILITY.

VAN EMBRICQS BRINGS AN OBJECT TO LIFE WITH DESIGNS THAT TRANSFORM FROM A FLAT SURFACE INTO A STYLISH PIECE OF ART BY THE USE OF CLEVER JOINERY TECHNIQUES.

ROBERT VAN EMBRICQS' COLLECTION IS EXCLUSIVE TO HUB IN AUSTRALIA.





RISING CHAIR
2010

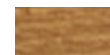
HANDMADE
NUMBERED & SIGNED
21KG

1160MM L
970MM W
670MM H

BRASS HINGES, WIRED BEAMS,
ALUMINIUM NAMEPLATE, SLEEVENUTS,
INDOOR USE ONLY.



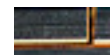
AMERICAN ASH VARNISH



AMERICAN ASH CARAMEL



DIBETOU



LIMITED EDITION BLACK





RISING SIDE TABLE
2012

7KG

462MM L

475MM W

515MM H

BRASS HINGES, STAINLESS STEEL
WIRED BEAMS, INDOOR USE ONLY.



AMERICAN ASH VARNISH



AMERICAN ASH CARAMEL



DIBETOU



RISING TABLE

2011

21KG

1140MM L

1140MM W

300MM H

BAMBOO PLAIN PRESSED CARAMEL
COLOUR, HYLITE HINGES, STAINLESS
STEEL PLATES, TRANSPARENT OIL
FINISH, INDOOR USE ONLY.



CARAMEL BAMBOO

