





Bold

Design by Hella Jongerius Hand woven, 100 % new wool

Height: 12 mm (½")

Weight: 3800 gr/m² (12.5 oz/sqft)

Number of colours: 7 Max. size without fringes: 300 cm × 400 cm (118" × 157 ½")

Bold is made using a combination of mechanical and hand-spun yarns resulting in a thick, warm and expressive rug. Bulky and irregular in character, it is the epitome of tactility, a quality that Hella believes to be 'the most important and best known characteristic of a rug'.

Bold is woven by skilled weavers from India and New Zealand using yarn that has been dyed after it is twisted. This produces an interesting effect as the dye does not penetrate completely to the yarn's core.

With its sober colouring and simple but distinctive asymmetric design, *Bold* can make a statement in a space helping to structure it and aid in the placement of furniture.

Duotone

Design by Hella Jongerius Hand woven, 100% new wool

Height: 5 mm (1/4")

Weight: $1600 \,\mathrm{gr/m^2}$ (5.2 oz/sqft)

Number of colours: 10 Max. size without fringes: 300 cm × 600 cm (118" × 236 1/4")

The power of *Duotone* lies in its simplicity. Each rug is made using only two colours: one for the weft and the other for the warp. It is the resulting mix of the two that gives each piece its own identity.

'This is the most simple flat woven basket construction; the archetype of weaving,' says Hella Jongerius. In that way the design refers to Hallingdal, an iconic upholstery fabric from Kvadrat, which is also a basket woven fabric and well known for being available in a wide variety of duotone colourways. The different thicknesses of the yarns and the contrasting colours lend the rug an appealing irregularity. Duotone brings colour to a space but is never overpowering because the mix of the yarns soften its intensity. It is hand woven by skilled weavers in India using New Zealand wool.



Multitone

Design by Hella Jongerius Hand woven, 100 % new wool

Height: 5 mm (1/4")

Weight pr m²: 1600 gr/m² (5.2 oz/sqft)

Number of colours: 1

Standard size: $130 \text{ cm} \times 170 \text{ cm} (51\frac{1}{4}\text{"} \times 67\text{"})$

or 200 cm × 300 cm (78 3/4" × 118")

Multitone started life as a colour blanket, an evolution of the *Duotone* rug. The result was so good that a rug was created based on the concept too.

Taking the same basic construction as the *Duotone* rug, *Multitone* is made by weaving in multiple colours for a statement rug that energizes a space with its mesmerising pattern.

The rug is made using a simple flat-woven basket construction. The different thicknesses of the yarns and the contrasting colours lend the rug extra surface interest. It is hand woven by skilled weavers from India using New Zealand wool.

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