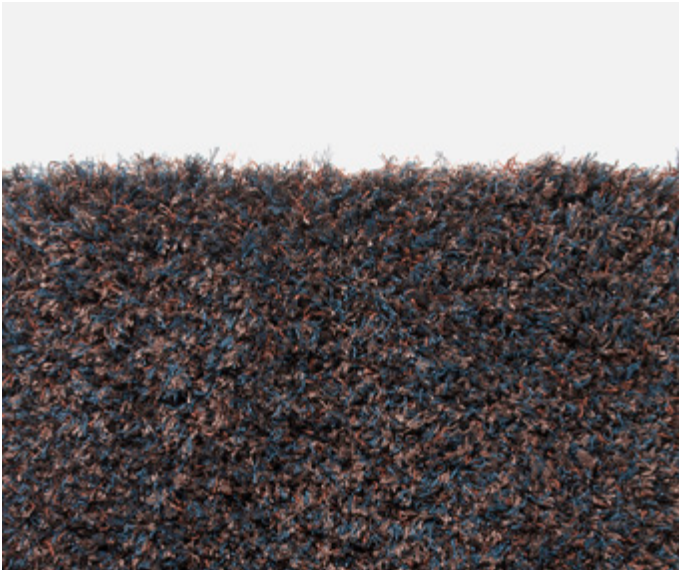


**La Carice**  
Helen de Leur



**kvadrat**



## La Carice

A luxurious fusion of yarns and colours. *La Carice* is a tufted rug coloured by Helen de Leur, which is created using a combination of frisse wool and bamboo yarns, in four different colours. This innovative design gives it a distinctively subtle yet rugged expression.

One of the most eye-catching features of *La Carice* is its sophisticated lustre. This comes from the vibrant combination of matt wool and shiny bamboo yarns used in its construction.

The thick, heavy and luxurious tuft of *La Carice* is another of its defining characteristics. The woollen yarns that make up 50% of the rug's content ensure that it has an upright pile, which gives it a beautifully rich and voluminous structure. The colours crafted by Helen de Leur for *La Carice* reflect her architectural background. They are inspired by, and designed to combine with, architectural materials used in contemporary interiors.

Consequently, the tones that comprise the palette for *La Carice* ensure it goes very well with contemporary styled rooms. They include: light wood, glass, concrete and semi-precious stone colours, as well as metal hues, such as silver, bronze and brass.

### Helen de Leur

New Zealand-born Helen de Leur works in the fields of industrial textile design and interior architecture. Her portfolio is characterised by sensuous and tactile work, which creates a subtle balance between surface, colour, texture and mood. She works across many mediums, including wall-to-wall carpets, rugs, facades, floors and walls. In addition, she develops, and produces concepts for, offices and private houses. These reflect her unique ability to analyse the material nature of interiors and architecture.

For further information, please contact [press@kvadrat.org](mailto:press@kvadrat.org)

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### La Carice

Tufted

50 % pure new wool, 50 % bamboo

40 mm high

4800 gr/m<sup>2</sup>

13 colours

Maximum size without seams 450 cm width,  
length unlimited