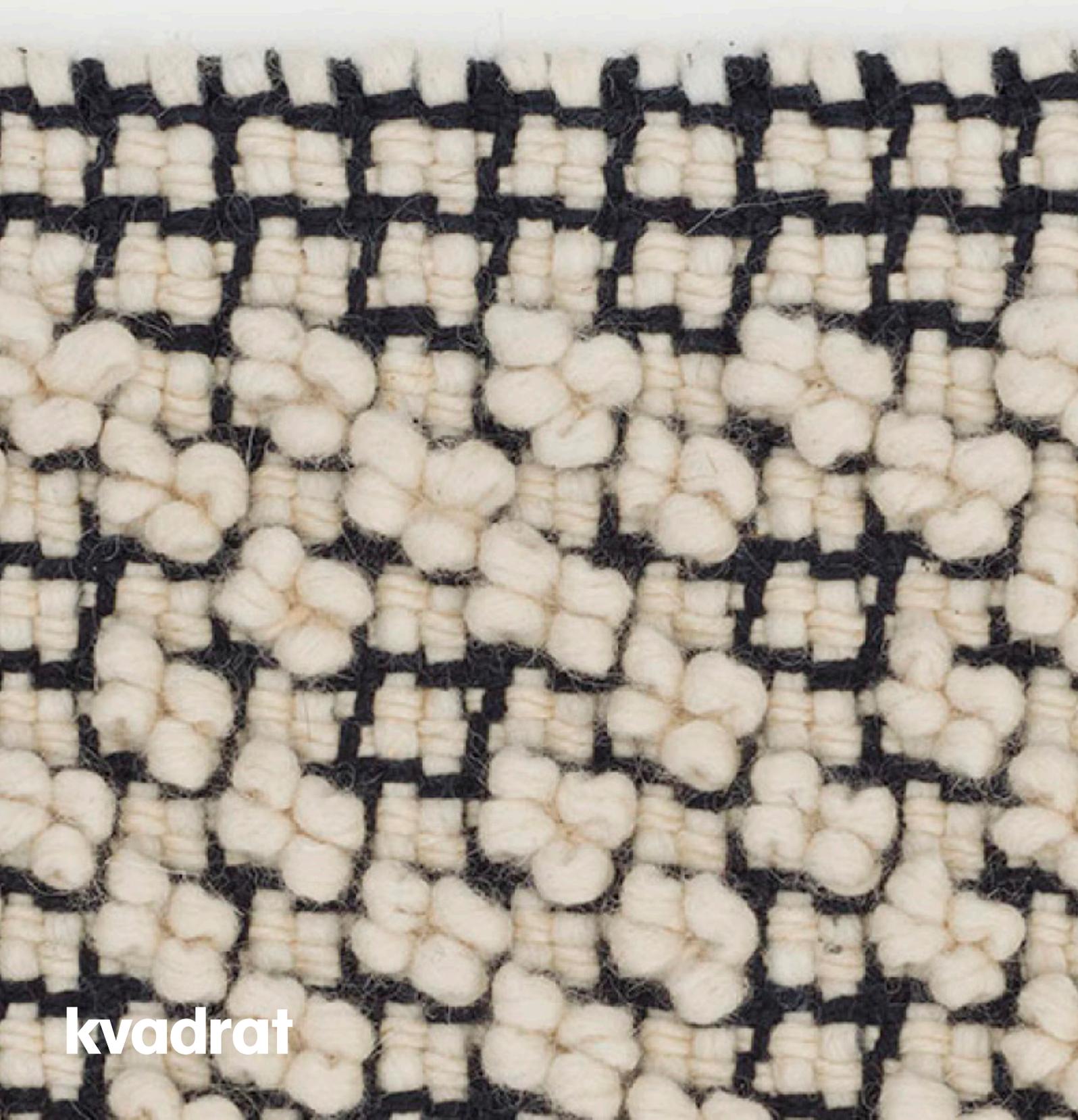
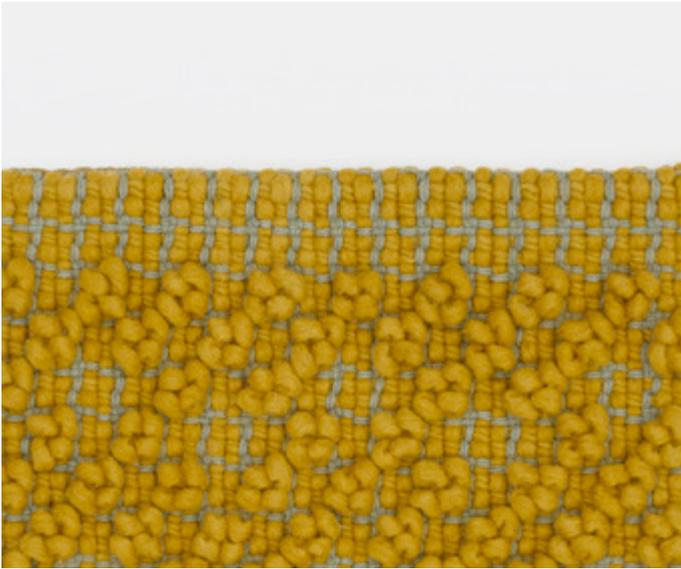


Cocoon
Hella Jongerius



kvadrat



Cocoon

Cocoon brings unexpected dimension to the classic woven rug. Designer Hella Jongerius sought to 'create a layered and tactile woollen landscape with soft knots', which are accentuated by a generous border.

Long, pure wool yarn has been spun from two colours in either statement contrast or calmer tone-on-tone combinations. It is then felted for a smooth and comfortable texture before being knotted into irregular clusters. The result is both dramatic and durable.

Cocoon is woven by artisans in India.

Hella Jongerius

Hella Jongerius is one of the world's foremost product designers. She is a prominent force in the Netherlands, her native country, as well as on the international stage where she wins regular accolades for her thoughtful and research-driven work. Since her early work for Dutch design collective Droog, and now at her Berlin-based studio Jongeriuslab, material and process research largely determines her design direction. Her work has been characterised by a unique ability to approach industry with a craft perspective. In 2013 Hella Jongerius was appointed Design Director for Danskina, she has brought that same craft sensibility, research and experimentation to the textile industry.

For further information, please contact press@kvadrat.org

kvadrat.dk

Cocoon

Hand woven

85% new wool, 15% cotton

15mm high

3500gr/m²

7 colours

180cm × 240cm, 200cm × 300cm, 240cm × 300cm,

300cm × 400cm