AD-HOC design Jean-Marie Massaud 2007



The Ad Hoc chair, part of the exclusive Viccarte collection, can be found in the most prestigious locations around the world.

This armchair, a paragon of design, is handcrafted individually. The structure is cast brass and the lacquered version is suitable for both indoor and outdoor use.

TECHNICAL INFO

Handcrafted brass structure.

Due to the handmade nature of each item, slight variations may occur between pieces of the same collection; this is part of the handmade charm and no two items will be identical.

The lacquered version is suitable for outdoor use.



FINISHES



RAL 9003







CERTIFICATES





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ARMCHAIR







PROJECTS

JEAN-MARIE MASSAUD France



Jean-Marie Massaud was born in Toulouse (France) in 1966.

He graduated from Les Ateliers, Ecole Nationale Supérieure de Création Industrielle, in Paris, France, in 1990. He has since worked for various design studios in Asia and France. In 1994, he established his own studio in Paris, specialising in industrial and interior design for European and Japanese companies such as Yves Saint Laurent, Renault, Cappellini and Magis. At present, he develops, together with Daniel Pouzet, architectural projects for both public and private clients.

At the Ecole Nationale Supérieure des Arts Décoratifs in Paris, Massaud's classes present his contextual approach regarding the various facets of design, focusing on the individual as a quest for the essential. His work transmits magical and vital emotions.

Several of his creations have earned distinctive awards, while others are included in the collections of design museums in Amsterdam, Chicago, London, Lisbon, Paris and Zurich.

At present, Jean-Marie Massaud works for companies such as Armani, Cacharel, Cappellini, Moroso, Lancôme, Magis, Yves Saint-Laurent and VICCARBE.

PRODUCTS



HOLY DAY armchair



HOLY DAY table



AD-HOC armchair



ACE armchair