**GREEN GUIDE** 



Hub Key Stands at Salone Del Mobile, Design Districts, Top Highlights, Places to See, Shop, Eat & Drink, Stay and Invitations & Exclusive Previews

SALONE DEL MOBILE.MILANO

### <u>P. 54</u> **Top Highlights**

Melissa and Campana: Special Collection and Installation +



<u>P. 67</u> Apps & Maps

> <u>P. 68</u> **To See**

> > Fondazione Prada ↓



<u>P. 79</u> **To Shop** 

### <u>P. 04</u> Welcome

Local Design Presents Local Milan No. 3 ↓



P. 06 Living Vicariously

### <u>P. 09</u> **Hub Suppliers**

MDF Italia ↓



<u>P. 44</u>

## **Salone Del Mobile Hub Key Stands**

<u>P. 48</u> Getting to the Fair

<u>P. 50</u> **Design Districts** 

Salon del Mobile ↓



<u>P. 52</u> Metro Map

### <u>P. 95</u> **To Eat & Drink**

Huan ↓



<u>P. 117</u> **To Stay** 

Room Mate Giulia ↓



### <u>P. 120</u> Invitations

## <u>P. 204</u> **Special Thanks**

## **WELCOME TO** THE HUB **GREEN GUIDE 2019**



After over 17 years of attending the Salone del Mobile (Milan Furniture Fair), we've come to know the city quite well, especially during this special time.

We have gathered a hefty collection of go-to spots and tips on how best to navigate this beautiful city during Design Week and you will find all this knowledge and experience in our 2019 Green Guide.

It's an incredibly exciting time for Hub and we hope you fall a little bit more in love with this city when you visit, just as we do each and every year.

> If you would like to catch up with us over there, let us know! We'd love to see you.

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## LIVING VICARIOUSLY

## HUB X COCO AND MAXIMILIAN

For the duration of Salone del Mobile (Milan Design Week 2019) Coco and Maximilian will be flooding Hub's Instagram feed — everything seen, eaten and visited both on and off the fair, from their eyes to yours.

06





- <u>P.10</u> Astep
- <u>P.11</u> Arno Declercq
- **B-Line** <u>P.12</u>
- Billiani/Copiosa <u>P.13</u>
- **Bitossi** <u>P.14</u>
- Bocci <u>P.15</u>
- Catellani & Smith <u>P.16</u>
- P.17 COEDITION
- <u>P.18</u> Colos
- Danskina <u>P.19</u>
- **Editions Milan** <u>P.20</u>
- Fferrone <u>P.21</u>
- <u>P.22</u> GAN
- Gandia Blasco <u>P.23</u>
- P.24 ICF
- Internoitalino <u>P.25</u>
- Ivano Redaelli <u>P.26</u>
- Marsotto <u>P.27</u>

<u>P.28</u>	MDF Italia
<u>P.29</u>	Michael
	Anastassiades
<u>P.30</u>	Mingardo
<u>P.31</u>	Molteni & C
<u>P.32</u>	Moroso
<u>P.33</u>	Diesel by Moroso
<u>P.34</u>	Objekto
<u>P.35</u>	Paola C
<u>P.36</u>	Please Wait
	To Be Seated
<u>P.37</u>	Pulpo
<u>P.38</u>	Roshults
<u>P.39</u>	Systemtronic
<u>P.40</u>	tossB
<u>P.41</u>	Viccarbe
<u>P.42</u>	When Objects Work
<u>P.43</u>	Zanat

10

Astep was founded in 2014, but in a sense the forward-looking company dates back to 1939, when founder Alessandro Sarfatti's grandfather Gino founded Arteluce, bringing design to the lighting industry.

Astep works to explore and reintroduce the work of the lighting master, Gino Sarfatti. The selected models display the visionary and multi-faceted talent, his dedication to innovation and his commitment to creating humble, yet powerful pieces.

#### Salone del Mobile Hall 15 – Stand B22

## **ARNO DECLERCO**

Born in 1994, Arno Declercq is a Belgium art dealer & designer making sculptural objects for interiors with great passion for history, craft, design and atmosphere.

Arno grew up with influential parents with an affinity for beautifully crafted pieces. His fashion designer father designed for Bikkembergs and amassed a 20-year-old collection of African art objects. His mother was the proprietor of a contemporary shoe boutique and sold brands such as Rick Owens, Ann Demeulemeester, Maison Martin Margiela. After many travels and studies of African art, Arno recognizes the importance and preservation of its culture and art form.







5 Tue to Sat 11.00am - 8.00pm Sun 11.00am – 6.00pm Via S. Maurilio 14, 20123

**B-LINE** 

12

and functionality, loves colour and is continuously seeking aesthetically stimulating solutions. What remains vital for B-Line is the quality of the design. The

Established in 1999, B-Line treads the path of versatility

manufacturing and design teams work closely on all stages of production - from selection of materials to the finer technical aspects - to always deliver products of a high calibre.

Salone del Mobile Hall 10 – Stand E16

Billiani has been handcrafting chairs in the region of Manzano in the North West of Italy under their family name for over 100 years. 0 Alongside their contract seating range, Copiosa, Billiani has a deep understanding of chair-making and designs with longevity in mind - carefully considered for sturdiness, durability and versatility.











Salone del Mobile Hall 5 – Stand C06





## **BITOSSI**

## BOCCI

Bitossi Ceramiche began in the early 1900s and was built on ceramic production traditions of sixteenth century Montelupo Fiorentino (Florence). In 1921, Guido Bitossi cemented his family's work in ceramics by transforming what was a local craft into Bitossi Ceramiche.

Still produced from the original factory in Florence and made with the same tools as were used in the 1950s, each piece carries the hand and the eye of the masterful ceramicist who gave it form. Carefully considered relationships with talented designers such as Benjamin Hubert and Dimore Studio bring a contemporary dimension to the already timeless collections.

Salone del Mobile Hall 20 – Stand D04 In 2005, Bocci was founded in a red barn surrounded by hay fields, on the periphery of Vancouver, Canada. The company launched with one product, the 14 Series, which became an instant classic and remains a design staple and bestseller. Today, Bocci has a growing portfolio of contemporary design ranging from light installations through to furniture and electrical sockets. All Bocci designs are developed, engineered, and fabricated in-house through an infrastructure calibrated to provide full control over technique, quality, and scale.

Salone del Mobile Hall 15 - Stand B29 / C24

17

**GREEN GUIDE** 

Based in Paris, France, Coedition represent exceptional products designed by Patricia Urquiola, Patrick Jouin, Michael Anastassiades and many more acclaimed designers. The high-quality collections are the result of exhaustive research, meticulous and diligent development and technical innovations refined by the designers. This ensures each object is different and unique and born out of a passion for design.

most beautiful luminesce.

objects.

## Catellani & Smith was established in 1989 following a meeting between Carlo Catellani and Logan Smith which gave rise to the idea of designing and producing decorative lamps and everyday

Catellani & Smith is unusual in the fact that it originated as a craft industry but today is in tune with the most advanced technology

as a leading company in the lighting sector. Their designs are innovative, contemporary and carefully considered to provide the

Salone del Mobile Hall 9 – Stand C11 / C19

## CATELLANI & SMITH

16





## **COEDITION**

Salone del Mobile • Hall 16 – Stand E35

19

HUB SUPPLIERS



Salone del Mobile Hall 12 – Stand E01 / F02

Danskina was founded in the Netherlands by Piet and Ina van Eijken in 1973. Since its inception, the company has gained a global reputation for quality and innovation, for the revival of long-lost production methods, and its pioneering use of colour, materials, structures and techniques.

Widely recognised as one of the world's most influential female designers, Danskina's Design Director Hella Jongerius seeks to create luxurious rugs that are made to last.



**COLOS** 



### **GREEN GUIDE**

## DANSKINA

Salone del Mobile Hall 22 – Stand E25 / F20



Felicia Ferrone's international namesake brand, based in Chic and Milan, Italy, is known for delivering the unexpected throu seemingly simple gesture. Archetypes are reinvented; typolo are crossed and blended. European influences, minimalist aesthetics, mastery of proportion, and meticulously consider details are the hallmarks of fferrone. Often lighthearted and whimsical, the furniture and objects are timeless. Through clo collaborations with master artisans, each piece is handcrafted allowing for innovative use of materials and production techniques, underlying another fundamental attribute to her

design philosophy and approach.





**EDITIONS MILAN** 

Salone del Mobile

• Hall 22 – Stand G32



cago ugh a	Ŀ	April 9 — 15
ogies		Salvioni Showroom
ered	$\bigcirc$	Via Durini, 3
erea	(	10.00am — 7.00pm
lose		
ed		Palermouno Studio (Second Floor)
	$\bigcirc$	Via Palermo, 1
	Ŀ	10.00am — 8.00pm









GAN is the indoor sister brand of Gandia Blasco. In the late 80s, Company President José Gandia-Blasco, reinvented a family business that had been around for four decades. Faithful to the company's origins, José developed new lines of home textiles designed for interiors, incorporating the world of rugs to the Gandia Blasco offering.

Salone del Mobile Hall 20 – Stand B01 / C06

## **GANDIA BLASCO**

Gandia Blasco are pioneers of design-focused quality outdoor furniture. Founded by Jose Gandia Blasco, the company originally  $\bigcirc$ manufactured blankets and textiles but expanded into outdoor furniture in the late 1990s. The foundations of this Spanish family run business comprise of quality, elegance, comfort and functionality. Combined with contemporary design, Gandia Blasco define a luxurious outdoor lifestyle.

#### **GREEN GUIDE**

Salone del Mobile Hall 20 - Stand B01 / C06





## **ICF**

ICF opened in Italy in the 1950s, and was known for its passion and research right from the start, becoming leaders in Italian office furniture design.

The company deeply believes in design and research as a corporate value and not just as a mere formal fact: "We believe that creativity is realized continuously working on every detail, solving technical and productive problems. Only in this way an idea becomes something concrete, an object that makes it easier to carry out our daily activities."

O Corso Monforte Via Cino Del Duca 20122

## **INTERNOITALINO**

Internoitaliano celebrates the Italian way of life through the vision and expertise of a handpicked selection of local design talent. At the heart of the company lies a network of workshops and passionate manufacturers that embody the excellence in Italians' ability to create top-quality furnishings and accessories.

Each artisan within the network has a rich history and unique story behind their design background and provides rare skills that are becoming obsolete in the evolution of the modern world. Everything made is the product of a joint effort between designer and the craftsmen who lovingly make them.

Salone del Mobile Hall 6 – Stand E41

27

Ivano Redaelli, a leading Italian luxury design company, applies the philosophy of high fashion to furniture, accessories and coverings to create products with an unmistakeable and unique allure capable of dressing an entire home with elegance.

Ivano Redaelli's philosophy interprets furniture as a sensorial experience by using luxury fabrics to enhance their furniture collection, along with coordinated textiles for the bathroom, table and bed. This unpretentious glamour is uniquely and unmistakably Redaelli and it lends true style and elegance to every space.

Salone del Mobile Hall 7 – Stand H15 Marsotto Edizioni is a family owned company with a collection of the most beautiful objects imagined by the highest calibre of designer, each one using only one material: Carrara marble. Each piece of stone is selected for its density of grain, purity of colour and depth of vein, a job that only the most skilled artisan can execute, guaranteeing that each piece is unique and of the highest quality. These objects are future family heirlooms.











## MARSOTTO

One Two Three Marble Exhibtion ○ April 9 – 14 Wed to Sat, 10.00am – 8.30pm Tue 9 & Sun 14, from 10.00am to 5.00pm Corso Giuseppe Garibaldi, 50





## **MDF ITALIA**

MDF Italia is a Milan-based furniture design and manufacturing company. With a strong identity they play a leading role in many of the 43 countries they export to. The removal of what is not essential and the intense search for simplicity has resulted in the creation of functional and visually pleasing products. The end result of this ongoing body of research can only be a hard-toreach yet dynamic balance between the tension of subtraction and the need to add only what is essential to the products in order to be understood.

#### Salone del Mobile

Hall 16 - Stand B19 / B23 / C22 / C28

MDF Italia Showroom

- () Tue to Sat, 10.00am 2.00pm & 3.00pm - 7.00pm Closed on Sunday and Monday
- Via della Chiusa ang. Crocefisso, 20123

Opening times may vary during Milan Design Week

## MICHAEL **ANASTASSIADES**

For years Michael Anastassiades has produced his work in very limited quantities as editions of quality crafted pieces and small runs. In 2007 he set up a company to increase the availability of his objects. He travelled around the world and located small family run workshops to fabricate his pieces. The workshops were selected for their unique manufacturing skills and tradition in the use of materials.

The first collection of pieces to be introduced followed two years of meticulous preparation. It combines fine detailing with honestly expressed materials reinforcing the elegant simplicity of the designs. All the products are hand-made in unlimited editions. The glass work is free blown, the stone work is hand carved, and the metal finishes are bespoke. Each piece, stamped with the designer's mark, is manufactured in accordance with the purity of his original vision. Michael Anastassiades' philosophy is to produce exceptionally designed objects of permanent value.



Salone del Mobile Hall 11 – Stand B23 / C22





## **MINGARDO**

Established in 2013, Mingardo was founded by Italian welder Daniele Mingardo in a move that saw the young entrepreneur unite his passion for centuries-old craftsmanship with his respect for quality design. As a budding young designer, Daniele worked in his father's carpentry workshop from age 18 and helped transform the 40-year-old family company into the creative design laboratory that he now heads.

Crafting top-quality furniture and accessories, each product in the collection is hand-wrought by Daniele and his highly skilled team using traditional production methods, with copper, iron and brass used as the basis for each piece, accompanied by materials such as wood and glass.

#### Present Diorama

○ Tue to Sat 10.00am - 8.00pm Sun 10.00am – 6.00pm

**Opening Cocktail** 

() Mon 6.00pm – 11.00pm

Via Solferino, 11

## **MOLTENI & C**

Our relationship with Molteni & C is built on similar values; a respect for quality and craftmanship alongside an interest in innovation.

Our Abbotsford showroom includes a Molteni & C | Dada 'shop in-shop' - inspired by the company's flagship store, but we invite you to visit them in Milan to see how Vincent Van Duyse creative directorship has changed the way the company expr themselves.

	0	Hall 20 — Stand A01 / B04 / C02
o- en's ress	(L) (©)	Introducing the new collection April 9 — 14, 10.00am — 9.00pm Molteni & C   Dada Showroom
		Cocktail party
	(	April 11, 8.30pm — 10.00pm
	0	Molteni & C   Dada
		RSVP rsvp.eventi@molteni.it

Salone del Mobile





## **MOROSO**

Moroso has been working in close collaboration with some of the world's most talented designers to produce luxury furniture since 1952. Today, the company is headed by the second generation of the Moroso family – Roberto as CEO, and Patrizia as Art Director. Moroso continuously present some of the most innovative and thought-provoking exhibitions and installations during Fuorisalone.

Moroso present M'Afrique Detached, 10 Years After in their showroom, an installation by Marco Viola celebrating the M'Afrique collection. The installation launches with a not to be missed event featuring DJ set by Peter Adjaye on 9 April, 7.00 - 10.00pm.

#### Salone del Mobile

Hall 16 - Stand A29 / B22

Opening night DJ Set by Peter Adjaye

- April 9, 7.00pm to 10.00pm
- RSVP info@moroso.it

M'Afrique Detached, 10 Years After

- Moroso Showroom Via Pontaccio 8/10, Milano
- April 10 13, 11.00am 9.00pm April 14, 11.00am to 7.00pm

## **DIESEL BY MOROSO**

Moroso has collaborated with Diesel to create "Successful Living", a collection of products with a relaxed and comfortable aesthetic which draws inspiration from an informal lifestyle concept. The collection features simple shapes but seek a "modern" style, combining high quality with a distinctive contemporary edge.

"We worked with the Diesel creative team to develop an interesting and alternative collection idea which was to represent two different yet coexisting aspects of certain contemporary trends: one which is darker in tone, inspired by the underground world and with a more aggressive and enigmatic aesthetic; and the other lighter, inspired by nature and a visual radiance, with soft and welcoming shapes", explained Patrizia Moroso, who personally follows all the phases of every design project.



Salone del Mobile Hall 16 — Stand A35 / B28

 $\bigcirc$ 





## **OBJEKTO**

## **PAOLAC**

Objekto is a leading furniture and lighting design company with one foot in Marseille, France, and the other in São Paulo, Brazil. As the Brazilians say, "coração partido", that is a "heart divided" between two countries, two languages, two populations, but Objekto has one united vision, promoting Brazilian design and designers.

Objekto breaks the monotony by creating products which convey a great emotional spirit, that are original yet functional. In the inspired hands of the designers, folklore is combined with constructivist and functionalist concepts to give rise to sophisticated and innovative furniture, lighting and objects.

Salone del Mobile Hall 6 – Stand D38

Paola C. was established in 2000 in Milan by curator Paola Coin. The gallery and showroom commissions and presents collections of refined tableware based on fresh interpretations of iconic pieces.

Artistic Director Aldo Cibic, who started collaborating for the brand in 2000, supervises the creation of new series that over the years Paola C. has crafted following the artistry of both established designers and young talents from all over the world, giving life to elegant and poetic pieces of functional décor.



Via Solferino 11

masters.

- founded in 2014 by Thomas Ibsen. The idea was clear from the beginning, they wanted to build a great design brand, based on passion for shapes, architecture, and legacy of the previous Danish When asked why the company name is PLEASE WAIT to be SEATED
- the answer is that their name sums up who they are. Polite people with a keen interest in seating and interior, with a sense of humor and both feet firmly on the ground. At least so far.

PLEASE WAIT to be SEATED is a young Danish design company

You'll be thinking of them the next time you find yourself waiting for a table in a restaurant and see the sign.

- April 9 14, 10.00am 7.00pm
- Spazio Rossana Orlandi Via Matteo Bandello, 14/16, 20123

Based in Loerrach, Germany, Pulpo was founded in 2006 with a product range focused on functional and beautiful home accessories, furniture designs and lighting.

Since then Pulpo has become well-known for modern and colourful furniture and home accessories and collaborations with renowned designers and architects from all over the world such as Silo Studio and Sebastian Herkner.



# **PLEASE WAIT TO BE SEATED**

36





Salone del Mobile Hall 6 – Stand C41





## ROSHULTS

Swedish furniture company, Roshults, represents modern Scandinavian design characterized by high quality, solid craftsmanship and tasteful simplicity which work together to create timeless contemporary environments for homes, gardens and public places.

Specialising in barbecue's, outdoor kitchens and furniture, Röshults delivers outstanding outdoor furniture to help you create the moments and memories that last a lifetime. Piazza Paolo VI (Kasthall), 20121

## SYSTEMTRONIC

Systemtronic was established in 1984, designing and manufacturing tables, supports and accessories for computed systems, either at the office or at home. Observing and listening the market's necessities to adapt its product to the demand, Systemtronic is constantly developing and contributing new solutions.

#### **GREEN GUIDE**

Salone del Mobile Hall 12 — Stand D23





## TOSSB

40

When TossB designs its lighting units, two very crucial elements taken into consideration are the unique place taken up by light in our lives and its influence on our sense of well-being. Many aspects play a role in the development of light fixtures, which can not always be defined in concrete terms and sometimes not readily perceptible.

TossB's design philosophy dictates functional and technical features cannot be overlooked and painstaking manufacturing and design will guarantee a timeless and lasting product.

Salone del Mobile Hall 15 – Stand E33

Viccarbe is a furniture design company based in Valencia, Spain, and references a contemporary style of living with a wide range of products for both the home and the workplace. They are distinguished by their great simplicity, representing value, innovative elegance and global brand awareness.

By manufacturing contemporary furniture developed by the most prestigious international designers, their collection is a worldwide reference for design.

They are present in more than sixty countries on five continents and they manufacture exclusively in Europe under the environmental certification ISO 14000.

## **VICCARBE**

Salone del Mobile

Hall 20 – Stand C11

## WHEN OBJECTS **WORK**

42

Via Pontaccio 5, 20121

When Objects Work is the vision of its director, Beatrice de Lafontaine. The Belgian company produces and distributes exclusive objects designed by leading designers and architects whose work shares a preoccupation with basic forms, immaculate function and a timeless idiom. William Morris famously observed that one should "have nothing in your house which you do not know to be useful or believe to be beautiful".

When Objects Work pursues the principle that everyday objects can be useful whilst having inherent beauty. In this manner they have commissioned designers to explore the theme of decorative art as superlative domestic equipment in the fullest and most challenging ways possible, developing innovative manufacturing solutions where necessary.

Possessing a rare quality, Zanat's products are all carved by hand from oak, maple, ash, cherry, walnut and elm using a special set of tools. Unique to the Bosnian company, this traditional practice is a candidate for the UNESCO World Intangible Cultural Heritage List, which identifies cultural skills and techniques in need of preservation.

Zanat was launched by two friends, Orhan and Mark, after a holiday to Croatia where they uncovered their shared interest in ways of advancing the development of Bosnia and the art of furniture making. Utilising their knowledge as a senior economist with the World Bank and governmental ties, the friends unearthed their vision to create a company that could serve as a model for Bosnia's re-emergence in the global marketplace, thus the idea for Zanat was born.





### **GREEN GUIDE**

## ZANAT

Salone del Mobile Hall 24 – Stand F18

## SALONE DEL MOBILE

Astep	Hall 15	Stand B22
B-Line	Hall 10	Stand E16
Billiani/Copiosa	Hall 5	Stand C06
Bitossi	Hall 20	Stand D04
Bocci	Hall 15	Stand B29 / C24
Catellani & Smith	Hall 9	Stand C11 / C19
COEDITION	Hall 16	Stand E35
Colos	Hall 12	Stand E01 / F02
Danskina / Kinnasand	Hall 22	Stand E25 / F20
Editions Milan	Hall 22	Stand G32
GAN / Gandia Blasco	Hall 20	Stand B01 / C06
Internoitalino	Hall 6	Stand E41
Ivano Redaelli	Hall 7	Stand H15
Lumen Center Italia	Hall 13	Stand B02 / B06
MDF Italia	Hall 16	Stand B19 / B23 / C22 / C28
Michael Anastassiades	Hall 11	Stand B23 / C22
Molteni & C	Hall 20	Stand A01 / B04 / C02
Moroso	Hall 16	Stand A29 / B22
Diesel by Moroso	Hall 16	Stand A35 / B28
Objekto	Hall 6	Stand D38
Pulpo	Hall 6	Stand C41
Systemtronic	Hall 12	Stand D23
tossB	Hall 15	Stand E33
Viccarbe	Hall 20	Stand C11
Zanat	Hall 24	Stand F18

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Stand C06	Astep	Stand B22
	Воссі	Stand B29 / C24
	tossB	Stand E33
Stand E41		
Stand D38	HALL 16	
Stand C41	COEDITION	Stand E35
	MDF Italia	Stand B19 / B23 / C22 / C28
	Moroso	Stand A29 / B22
Stand H15	Diesel by Moroso	Stand A35 / B28
	HALL 20	
Stand C11 / C19	Bitossi	Stand D04
	GAN / Gandia Blasco	Stand B01 / C06
	Molteni & C	Stand A01 / B04 / C02
Stand E16	Viccarbe	Stand C11
	HALL 22	
Stand B23 / C22	Danskina / Kinnasand	Stand E25 / F20
	Editions Milan	Stand G32
Stand E01 / F02	HALL 24	
Stand D23	Zanat	Stand F18
Stand B02 / B06		
	Stand E41 Stand D38 Stand C41 Stand C41 Stand H15 Stand C11 / C19 Stand C11 / C19 Stand E16 Stand E16 Stand E01 / F02 Stand D23	BocciStand E41Stand D38Stand C41Stand C41COEDITIONMDF ItaliaMorosoStand H15Diesel by MorosoStand C11 / C19HALL 20BitossiGAN / Gandia BlascoMolteni & CViccarbeStand B23 / C22Stand E01 / F02Stand D23Stand D23

#### **GREEN GUIDE**

#### HALL 15

## SALONE DEL MOBILE MAP



46

0	Uffici di Presidenza Segreteria Ufficio Stampa	P1	Parcheggio / Parking
	General Management Exhibition Secretariat Press Office	PM2	Parcheggio multipiano / Multistorey parking
●	Galleria della Stampa / Press Gallery	М	Metropolitana / Linea Rossa Underground / Red Line
R	Reception Stampa / Press Reception	s	Stazione ferroviaria / Railway Station
R	Reception/Ingresso / Reception/Entrance		Circolare esterna / External shuttle bus
*	Ingresso diretto SaloneSatellite Direct Entrance to SaloneSatellite	6	Fermata circolare esterna / External shuttle bus stop



## **GETTING TO** THE FAIR

## **GETTING TO** THE FAIR

#### FROM LINATE AIRPORT

#### Airpullman Shuttle Bus :

Departs from Linate airport near arrivals every hour from 8.30am to 1.30pm and from 3.00pm to 6.00 pm. Departs from Fiera Milano at the bus parking area at East Gate (Porta Est) every hour from 9.30am to 12.30pm and from 2.00pm to 7.00pm. For more info : www.malpensashuttle.it

#### N.73 Bus :

To downtown Milan Duomo, M1 M3 + M1 Red Underground line to Rho-fieramilano (last stop) For more info : www.atm.it

Airport general info: www.sea-aeroportimilano.it

#### FROM MALPENSA AIRPORT

#### Malpensa Shuttle :

Departs from Malpensa airport : Terminal 1 - Exit 4 every 20 minutes and stops at Fiera Milano only on request. Direct routes from 9.00am to 11.30am every 30 minutes. Departs from Fiera Milano at East Gate (Porta Est) at 2.15pm, 2.45pm and from 3.30pm to 7.00pm every 30 minutes.

For more info : www.malpensashuttle.it

#### Malpensa Bus Express :

Departs from Malpensa airport : Terminal 1 - Exit 4 every 20 minutes and stops at Fiera Milano only at request. Departs from Fiera Milano at East Gate (Porta Est) at 2.30pm, and from 3.15 pm to 6.45pm every 30 minutes. Last departure at 7.30pm. For more info: www.autostradale.it

#### Malpensa Express :

Malpensa Express Train :

Malpensa Express to Cadorna station, runs every 30 minutes from 5.26am to 0.26am, trip time 30 minutes approx.) + M1 Red underground line to Rho-fieramilano (last stop)

Malpensa Express to Milano Centrale station, stops at Milano Porta Garibaldi Station + Suburban railways (Passante) line S5 direction Varese, line S6 direction Novara or line 11 direction Rho, Rho-Fiera stop.

For more info : www.malpensaexpress.it

#### **BY TRAIN**

A number of high-speed Trenitalia and Italo Treno trains will stop specially at the Rho-Fiera station during the Salone del Mobile.

From Cadorna Stazione Nord (TRENORD Railways) : M1 Red underground line to Rho-fieramilano (last stop) For more info: www.trenord.it

#### BY CAR

Approaching Milan :

- Approaching Milan on the A7 motorway from Genova,

the A1 motorway from Bologna or the A4 motorway from Turin : take the A 50 Tangenziale Ovest (westbound ring-road) direction Varese and follow the signs for 'fieramilano'

- Approaching Milan on the A4 motorway from Venice towards Milan : take the 'Pero-fieramilano' exit
- Approaching Milan on the A8 motorway from Varese and the A9 motorway from Como : at the Milano Nord

tollbooth, make for the A4 motorway to Venice, and take the 'fieramilano' exit from Milan

- Leaving Milan on the A4 motorway towards Turin : take the 'Pero-fieramilano' exit
- Leaving Milan on the A8 motorway to Varese-Como : take the 'fieramilano' exit

#### FROM THE CITY OF MILAN

#### By Train :

From Milano Centrale Station, Garibaldi station and Lambrate station

#### M2 Linea verde + M1 Linea rossa

M2 Green underground line (direction Abbiategrasso-Assago) to Cadorna-Triennale + M1 Red underground line to Rho-fieramilano (last stop)

Or

#### From Milano Centrale Station :

Several trains of Turin-Novara-Milan, Varese-Milan, Domodossola-Milan, Arona-Milan, Luino-Milan lines stop at Rho-Fiera station.

### From Milano Porta Garibaldi Station :

Suburban railways (Passante) line S5 direction Varese, line S6 direction Novara or line S11 (Chiasso-Como-Milano-Rho), Rho-Fiera stop.

#### By Underground :

M1 Red Underground line to Rho-Fiera station (last stop). Outer Milan fare schedule. Interchange stations : Cadorna-Triennale and Loreto (M2 Green Line); Duomo (M3 Yellow line); Lotto (M5 Purple Line).

#### Fiera Milano Tickets :

You can't use the urban tickets to reach Rho Fiera station on the M1 Red underground line. Fiera Milano exhibition centre is outside the Milan urban area, so you must use one of the special tickets listed below.

Standard ticket Milano - Rho-Fiera : Euro 2.50 Return ticket Rho-Fiera : Euro 5.00 One Day Ticket : Euro 7.00

All tickets are valid also in the Milan municipality area, including the urban rail lines of Trenord and the Passante ferroviario (Urban Railway Network). www.atm.it

#### **MEETING POINTS**

If you want to meet people, there are several key places that we would suggest listed below. These are away from design destinations and are accessible. Some of our recommendations include : The new Prada Foundation Cafe : Bar Luce (Largo Isarco 2) and one of Milan's oldest and finest pastry shops, Pasticceria Marchesi (Via Monte Napoleone 9).

For a serious breakfast meeting or aperitivo, head to The Four Seasons or Park Hyatt. For central Milan, the best meeting point is Café Peck, via Victor Hugo 4 and is very close to the Duomo. Adjacent to Rossana Orlandi is the magical Marta (formally known as Pane e Acqua) - ideal for lunch, opens at 11.00am.

## DESIGN DISTRICTS

## DESIGN DISTRICTS

### SALONE DEL MOBILE.MILANO

- April 9 14, 8.30am 7.00pm
- Fiera Milano, SS Sempione, 28, 20017 0
- April 9, 8.30am 6.30pm PP

#### **ROSSANA ORLANDI**

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- April 9 14, 10.00am 7.00pm ()
- Via Matteo Bandello, 14/16 0
- April 8, 9.00am 8.00pm PP
- $\bowtie$ web@rossanaorlandi.com

#### TORTONA DESIGN WEEK

- () April 9 – 14
- Largo Delle Culture 0
- Various Times PP
- info@tortonadesignweek.com  $\bowtie$

#### **BRERA DESIGN WEEK**

- S April 8 − 14
- Via Palermo, 1 0
- April 8, Various Times (PP)
- info@breradesigndistrict.it  $\bowtie$

### **VENTURA FUTURE**

- () Tue 9 April to Sat 13 April, 9.30am – 8.00pm Wed 10 April (open evening), 8.00pm – 10.00pm Sun 14 April, 9.30am – 6.00pm
- BASE Milano (2 entrances) 0 Via Tortona, 54 Via Bergognone, 34
- April 8, 10.00am 7.00pm PP
- milano@organisationindesign.com  $\bowtie$

### **VENTURA CENTRALE**

- S April 9 − 14 Tue 9 April to Sat 13 April, 10.00am - 8.00pm April 14, 10.00am - 6.00pm April 22, 10.00am – 6.00pm
- Via Ferrante Aporti 9 0
- PP April 8, 3.00pm – 7.00pm
- $\bowtie$ milano@organisationindesign.com

#### 5VIE 7

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- April 9 14 ()
- Via Montebello, 24 0
- April 8, 11.00am PP
- info@5vie.it  $\bowtie$

### LA TRIENNALE DI MILANO

- April 9 14, 10.30am 8.30pm (Mon Closed)
- Palazzo della Triennale 0 Viale Alemagna, 6, 20121
- April 7, 7.00pm PP
- press@triennale.org  $\bowtie$

### ALCOVA

- () April 9 14, 11.00am 7.00pm
- Via Popoli Uniti, 11-13 0
- April 8, 9.30am 6.30pm (PP)

#### ALCOVA SASSETTI

- April 9 14, 11.00am 7.00pm **(**)
- 0 Via Sassetti, 31
- April 8, 2.30pm 5.30pm PP





53

#### **GREEN GUIDE**

## TOP **HIGHLIGHTS**

### **5VIE**



### LOCAL MILAN

### **TERRITORIAL DESIGN, GENIUS LOCI**

Local Design, Local Milan No.4 will feature 44 Australian / New Zealand designers and will be the largest independent showcase of Australian design to date in Milan. With a vision to advance awareness and understanding of Australian design amongst a global audience, the exhibition of the designers' work is heavily curated and stylised by Local Design's Emma Elizabeth.

Via Cesare Correnti, 14

In the name of arts and crafts, the big guest of honor chosen for the 2019 edition of Fuorisaloneof the 5 Vie Design District is Ugo La Pietra, with the exhibition Territorial Design, Genius Loci.

Via Cesare Correnti, 14

**5VIE** 



**"THE LAST WAX" CURATED** BY THE ARTISTIC DIRECTOR OF THE BATTAGLIA **BELLAVANCE-LECOMPTE** FOUNDRY

The exhibition tells, through 12 new works, how Alvarez transformed the extruder to work the wax, creating shapes that will then be cast in bronze and become unique pieces.

Ø Address Unknown

### BRERA



### **DIMORE STUDIO & DIMORE GALLERY**

Britt Moran and Emiliano Salco of Dimore Studio will present a curated program of their latest projects, Interstella, their newfurniture collection and Progetto Tessuti, a fabric collection designed by the Studio.

 Ex Cinema Arti, Via Pietro Mascagni, 8
 Interstella, Via Solferino, 22, 20121

## TOP HIGHLIGHTS

### BRERA





**MELISSA AND CAMPANA:** SPECIAL COLLECTION AND INSTALLATION

Melissa presents an installation celebrating the partnership with Campana brothers. The crochet pieces are assembled in a pyramidal structure in the center of the main hall, immersing the visitor in Melissa's universe and in the heritage of one of the most long-lived and successful collaborations in its history.

⊘ Via Palermo, 1

**"SENSE OF NATURE" INSTALLATION OF JAPANESE CRAFTS BRAND BY KORAI** 

KORAI expresses the harmony of "nature and home" through crafts from all over Japan and conveys the beautiful appearance and tactile characteristics of Japanese crafts, delivering coolness to the cities of the world.

Galleria Seno, Via Ciovasso, 19, 20121

### HARTWERP

Hartwerp's work goes beyond functionality and should be labeled sculptural work or installation art rather than furniture.

⊘ Via De Castillia, 26

### **ISOLA**

### CAMPIDARTE **BY GIORGIO DEPLANO**

This project's aim is to create furniture products with a modern and colorful style, which reveal a more careful look at their composition, given by reusing abandoned industrial materials and components.

Via De Castillia, 26

## TOP HIGHLIGHTS

### **ISOLA**



### LA TRIENNALE DI MILANO



### DESIGNBYTHEM

### **"OCEAN DRIVE" BY APRIL KEY**

As part of the Milan Design Week 2019, the Australian design house will be showcasing over 30 of their signature pieces as well as the international debut of a new furniture collaboration between DesignByThem founders/designers Sarah Gibson and Nicholas Karlovasitis and Australian fashion designer Dion Lee.

Via Cola Montano, 8

April Key will present her first lighting collection Ocean Drive, a fusion between Art Deco architecture, lighting and sculptures. The exhibition will host ten of her pieces that are made out of laser cut plexiglass, while the neon pieces are handcrafted by Turkish artisans.

Via Cola Montano, 8

### **"BROKEN NATURE: DESIGN TAKES ON HUMAN** SURVIVAL"

The XXII Triennale di Milano just unveiled its newest thematic exhibition curated by Paola Antonelli. This modern art celebration explores the interaction that the humankind has with the natural environment and how we have been putting it in jeopardy for over the past years.

Viale Emilio Alemagna, 6, 20121

### LA NAZIONE **DELLE PIANTE**

The Nation Of Plants is a non-technical scientific show curated by Stefano Mancuso, one of the world's leading experts in plant neurobiology.

⊘ Viale Emilio Alemagna, 6, 20121

## TOP HIGHLIGHTS

### **PORTA VENEZIA**

### **PORTA VENEZIA**



### **DOPPIA FIRMA: A DIALOGUE BETWEEN DESIGN AND ARTISANAL EXCELLENCE**

### SHAPE OF GRAVITY **BY WONDERGLASS** AND NENDO

Doppia Firma 2019 brings together innovative designers and master artisans from around Europe to produce a collection of 19 works and small-scale series. Each object is the result of a creative exchange between a designer/artist and an artisan/manufacturer.

**Omega Michelangelo Foundation for Creativity and Craftsmanship**  Shape of Gravity, an exhibition by Wonderglass and Nendo features a collection of gravity formed furniture and tabletop objects handcrafted in Venice, including a prodigious chandelier.

🔋 Istituto dei Ciechi – Via Vivaio, 7, 20122

### VOLIUMANI **BY BARBARA VISTARINI**

Dozens and dozens of small hands, like butterfly wings, will rest placid on the entrance walls of the building, waiting to take off. The shapes, cut out two-dimensional on black cardboard acquire a symbolic value. Even the imperfections become narrative elements that speak of a "handmade" way that is not taken for granted.

Palazzo Bocconi, C.so Venezia, 48

### TORTONA



### **BERNIE KRAUSE AND UNITED VISUAL ARTISTS** THE GREAT ANIMAL **ORCHESTRA**

Traveling the world in search of the nonhuman origins of music, Bernie Krause has recorded and studied the secret and complex organization of animal vocalizations by collecting more than 5,000 hours of recordings of natural habitats.

Viale Emilio Alemagna, 6, 20121

## TOP HIGHLIGHTS

### TORTONA







### **"DESIGN FOR ALL" BY LIFETOOLS**

### **IQOS WORLD BY ALEX CHINNECK**

On display is a line of "design for all" objects, conceived and realised in Italy to help those with permanent or temporary physical difficulties and disabilities.

Opicio 31 Via Tortona, 31, 20143 Milano

Igos World is a highly evocative environmental installation and site-specific environmental project in which the architecture of the buildings in front of the former manufacturing area will be the protagonists, while inside them sculptural groupings will subvert visitors' perceptions.

Opicio 31 Via Tortona, 31, 20144

### LEXUS DESIGN EVENT SUPERSTUDIO PIÙ

Leading with Light, an immersive experience using lighting technology to showcase a vision for a more human-centered tomorrow, realized with the Japanese design studio, Rhizomatiks.

Via Tortona, 27, 20144 Milano



### MARIO BELLINI **ITALIAN BEAUTY**

The exhibition is a transversal journey of almost 60 years between design, architecture and exhibition design. For the first time in his long career, Mario Bellini has not set up the exhibition himself but has given way to the architect Dario Curatolo who has signed the exhibition project.

⊘ Viale Emilio Alemagna, 6, 20121

## TOP HIGHLIGHTS

### TORTONA

### **VENTURA CENTRALE**

### **VENTURA CENTRALE**







### **URBAN CENTER MILANO 2030**

Milan is taking part in the XXII Triennale Di Milano International Exhibition with the opening of the new Urban Center, which hosts the Milano 2030 exhibition.

Viale Emilio Alemagna, 6, 20121

### A PIECE OF SKY **BY SKY-FRAME**

Sky-Frame, the Swiss manufacturer of frameless sliding doors, will present "A Piece of Sky", an installation designed by award-winning architect and designer Stephan Huerlemann.

◎ Via Ferrante Aporti, 20127

### **EMERGENCE OF FORM** BY AGC

Experience an emotional space where glass and ceramic converge using AGC's unique processing and molding technology to produce a snapshot of everchanging natural phenomena.

Via Ferrante Aporti, 20127

### **INFLUENCER** -**DE-SINNING THE DESIGNER BY FREITAG**

"Instead of talking about good design in Milan, why don't we take a look at bad design?" asked Swiss bag maker FREITAG and artist Georg Lendorff. So, they're inviting designers and consumers at the Milan Design Week 2019 to take a thoughtful stroll through the light and fess up to their design and consumer sins. And perhaps put some behind them.

Via Ferrante Aporti, 20127

## **APPS** & MAPS

### **VENTURA CENTRALE**



### **"POETIC GEOMETRY" BY DPOT – MODERN AND** CONTEMPORARY **BRAZILIAN FURNITURE**

Inside a vaulted warehouse at Via Ferrante Aporti 135, selected works of celebrated Brazilian masters like Geraldo de Barros, Lina Bo Bardi, and Sergio Bernardes, along with contemporary designers Claudia Moreira Salles and Fernando Prado.

Via Ferrante Aporti, 20127

### **RAYTRACE BY LAYER** FOR DEKTON BY **BENJAMIN HUBERT**

British designer Benjamin Hubert has teamed up with surface specialist Cosentino to create a large architectural installation for Milan Design Week 2019. Created through his studio LAYER, "Raytrace" features a 25-meter long and 6-meter high triangular passage seemingly balanced on a single edge within a dark, atmospheric space.

Via Ferrante Aporti, 20127





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### CITYMAPPER

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#### INTERNI DESIGN EXPERIENCE

Discover what Interni is planning for this edition of Fuori Salone 2019

### A succinct, tightly edited selection of the best Milan has to offer

#### ATM MILANO

The official app of Milan's transportation system. Features include journey planning and ticket purchase.

#### WALLPAPER\* CITY GUIDE

including an interactive map.

#### TRENORD

Train timetable app including buying tickets for the Malpensa Express and updates on trains and lines.

## HUB'S **PLACES TO SEE**



#### **CULTURAL INSTITUTION**

**Braidense National Library, Fondazione** Prada, Villa Necchi, Villa Panza

#### GALLERY

10 Corso Como, Converso, Massimo De Carlo, Pirelli Hangar etc.

68



## **CULTURAL INSTITUTION** BRAIDENSE NATIONAL LIBRARY

Located in the Palazzo di Brera, the building was constructed by the Jesuits in the 17th century and the expansive library includes the Brera Art Gallery, the Brera Astronomical Observatory, the Brera Botanical Gardens, the Lombard Institute of Science and Letters and the Brera Academy of Fine Arts.

In addition to these rich historical archives comprising of manuscripts, printed books and art collections, the library also housed the Archivio Storico Ricordi, the historical records of the Ricordi classical music publishing company since 2003.

**TO VISIT** 

🕓 Mon to Fri 8.30am — 6.15pm Sat 9.00am - 1.45pm, Sun Closed Via Brera, 28, 20121 +39 02 8646 0907

- Fondazione Prada was established by Prada in 1993 as a cultural organisation celebrating art, cinema and philosophy.
- The incredible venue in Milan, which was once an old gin distillery, was designed by Rem Koolhaas' architectural firm OMA.
- It features a haunted house clad in 24-carat gold leaf and a cinema camouflaged by mirrors. The juztapositions of old and new architecture here are striking, making this a must do while in Milan.
- While the architecture is magnificent, you must factor in time for a coffee or aperitif at Bar Luce, designed by Wes Anderson (see Bar Luce in the To Eat & Drink section of our guide).

- () Mon, Wed & Thu 10.00am 7.00pm Fri to Sun 10.00am – 8.00pm
- O Largo Isarco, 2, 20139
- +39 02 5666 2611

Hidden from the eyes of the curious, it was built by Peter

Portaluppi between 1932 and 1935 for Angelo Campiglio and Gigina Necchi's family, belonging to the high Lombard industrial bourgeoisie.

The house knows two "seasons": the Portaluppi one, characterised by high quality materials, furniture and decorations that create a perfect fusion of Art Déco and Rationalism, and that of Tommaso Buzzi who, after the end of World War II, decided to sweeten the space with curtains, furniture and drapes in baroque and classical style.

## **CULTURAL INSTITUTION**

## FONDAZIONE PRADA

70









**TO VISIT** 

• Wed to Sun 10.00am – 6.00pm Mon & Tue Closed Via Mozart, 14, 20122 +39 02 7634 0121


**CULTURAL INSTITUTION** 

## **VILLA PANZA**

**10 CORSO COMO** 

You'll no doubt be struck by the beauty of the juxtapositions at Villa Panza. Situated an hour north of Milan, this eighteenth century villa houses one of the most important collections of contemporary Italian art. Giuseppe Panza di Biumo donated the villa to Italy's National Trust in 1996 and commissioned several artists to create installations and transform the rooms into works of art.

One of the villa's permanent collections is a series of installations featuring neon lights by American artist Dan Flavin.

The stunning gardens and opulent eighteenth century architecture, which serve as a majestic backdrop for this impressive collection of art, make the trip north of the city well worth it.

- 🕓 Mon to Sun 10.00am 6.00pm
- Piazza Litta, 1, 21100 Varese VA
- +39 02 3653 7088

10 Corso Como is a shopping and dining complex in Milan, conceived by gallerist and publisher Carla Sozzani. It shows and sells works of art, fashion, music, design, cuisine and culture in a wonderfully stimulating shopping experience like no other.

Head here to explore the retail spaces, the gallery and bookstore, or kick back in the garden cafe for a moment of respite. There's an incredible rooftop garden too.

## GALLERY

S Everyday 10.30am – 7.30pm  $\odot$ 

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Corso Como, 10, 20154 +39 02 2900 2674

GALLERY





### GALLERY

## **CONVERSO**

Converso is a non for profit exhibition space devoted to all media, hosted in the former church of San Paolo Converso in Milan. Converso provides a platform for artists of different creative languages and is committed to site-specific projects that respond to the church's symbolic features, developing a dialogue between past and present.

Converso's Offsite program is geared towards collaborations with other distinct architecture. It was founded to develop activations outside of the traditional exhibition format providing unique opportunities for artists of all media.

### • Thu to Sun 11.00am — 7.00pm

- Piazza Sant'Eufemia, 1, 20122  $\bigcirc$
- +39 02 866 247

## GALLERY **MASSIMO DE CARLO**

Massimo De Carlo gallery was founded in Milan in 1987. It opened in November with an exhibition of Olivier Mosset. For over 30 years Massimo De Carlo gallery has played an important role in establishing a vital dialogue between its artists and national and international institutions. Its artists all gained international recognition and have been shown in galleries, museums, and biennials in most of Europe and the All the artists are represented in important private and publ collections.

In March 2019, Massimo De Carlo inaugurated its new main Milan exhibition space on the noble floor of Casa Corbellini-Wassermann, an extraordinary 20th Century building conce and realized by the Italian architect Piero Portaluppi.

### **GREEN GUIDE**

	S Tue to Sat 11.00am – 7.00pm	
t.	Sun & Mon Closed	
	Milano / Lombardia	
shave	📎 Viale Lombardia 17, 20131	
nave	Milano / Ventura	
e USA.	📎 🛛 Via Giovanni Ventura 5, 20134	
olic	Milan / Belgioioso	
	Piazza Belgioioso 2, 20121	
	Milano / Lombardia	
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	Milan / Belgioioso	





## GALLERY PIRELLI HANGAR

Pirelli HangarBicocca is a non-profit foundation, founded in 2004, which has converted a former industrial plant in Milan into a place for producing and promoting contemporary art. This dynamic centre for experimentation and discovery is one of the largest exhibition spaces in Europe, presenting major solo shows every year by Italian and international artists.

Take part in guided visits of temporary exhibitions and accompany your children to creative labs in which they will experience their first contact with art. Subscribe to the membership card to take part directly in the institution's life, through many initiatives, dedicated activities, privileged access to events, previews of exhibitions and reserved discounts.

- () Thu to Sun 10.00am 10.00pm Mon to Wed Closed
- Via Chiese, 2, 20126
- +39 02 6611 1573



## **EXHIBITION STUDIO** CASTIGLIONI

Architect, designer and teacher Achille Castiglioni was one () Everyday 9.00am – 8.00pm of Italy's most influential twentieth-century thinkers.  $\bigcirc$ Piazza Castello, 27, 20121 +39 02 805 3606 This is the studio where he worked every day until his death

in 2002. The hour-long tours through the studio highlight his extremely clever yet playful creative process.

You'll find job folders printed with specially produced numerical stamps, scale models of his Hilly sofa designed for Cassina, and a host of inspirational objects from joke glasses to bicycle seats.



**EXHIBITION** 



### **EXHIBITION**

## **TADAO ANDO : THE CHALLENGE**

'The Challenge' is the first exhibition at Armani / Silos dedicated to architecture. the narrative journey showcases the career of Tadao Ando through his most significant works, a retrospective that comprises over 50 projects and is structured around four major themes: primitive shapes of space, an urban challenge landscape genesis, and dialogues with history. the project, specially adapted for armani/silos, was designed by Tadao Ando in collaboration with Centre Pompidou.

April 9 – July 28

- Wed to Sun 11.00am 7.00pm
- O Armani / Silos, via Bergognone, 40

## HUB'S PLACES TO SHOP



FASHION

Acne Studios Flagship, Antonia, Aspesi Flagship, Balenciaga, Excelsior Milan, Forte\_Forte, Slam Jam

**MISCELLANEOUS** 

Aesop Corso Magenta, Design Supermarket, Fratelli Bonvini, Potafiori etc.

79



FASHION

## **ACNE STUDIOS FLAGSHIP**

Shopping in Acne's recently-opened Milan flagship is like peering into the future of retail experiences. The design is minimal, yet the space is still incredibly functional and stimulating.

The Swedish fashion brand was keen to reflect the area's artistic nature and individuality through the design.

Each and every detail has been considered – from the granite used on the walls to the flooring and furniture designed in-house at Acne and the custom-made lighting fixed to the pink ceiling. This store is worth a visit for the interior fit out alone.

- () Mon to Sat 10.00am 7.00pm Sun 12.00pm – 6.00pm
- Piazza del Carmine, 6, 20121
- +39 02 8410 2383 C

Antonia is a collaboration between the fashion guru Antonia Giacinti and the architect and designer Vincenzo De Cotiis. The multi-brand boutique is situated within the historic Palazzo Cagnola. The environment is an expression of a visionary creativity that expands the environments to make them more engaging and exciting.

There are no clear boundaries between the exhibition space and the exposed elements or areas between men and women that differ only in the choice of materials and color gradients used. Brilliance, liquidity and transparency become the characteristic elements for creating a comfortable shopping experience and a friendly atmosphere like that of a house.

80





### **FASHION**



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○ Mon 3.00pm - 7.30pm Tue to Sat 10.00am - 7.30pm Sun Closed Via Cusani, 5, 20121 +39 02 8699 8340





**FASHION** 

## **ASPESI FLAGSHIP**

Aspesi has relocated its retail space in Milan to brand new premises within the city's highly prestigious Duomo shopping district.

The new flagship store spreads across two lower floors of a former bank office, and features an interior design by Milanese practice and longtime collaborator Dordoni Architetti. The settings are understated and modern, and aim to reflect Aspesi's style and forward vision by way of an eclectic palette of materials such as plexiglass, stone, PVC and steel.

In celebration of the store opening, London-based Italian artist Lorenzo Vitturi has created a window installation.

- S Everyday 10.00am 7.00pm
- ⊘ Via S. Pietro All'Orto, 20121
- +39 02 7602 2478

A presence in any of the global fashion capitals is crucial for luxury brands. After all, it's where a large part of the fashion industry has laid down roots, and in turn, the flagship phenomenon is gaining more and more lustre to entice friend and foe.

The monochromatic backdrop of grey walls, flooring, aluminium shelving, and suspended steel rods is somewhat counterbalanced by an infusion of colour by patchwork furnishings and carpeting. The new Balenciaga store carries the brand's full range of women's and mens' apparel, accessories and shoes.

### **FASHION**



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() Mon to Sat 9.30am – 10.00pm Sun 10.00am - 10.00pm Piazza del Duomo, 20121 +39 02 8706 5930





FASHION **BIVIO** 

Bivio is one of the few contemporary consignment shops in Milan where you can shop for discounted prices on pre-loved luxury brands. You may have to dig - last season's Prada might fall in your lap – its a lottery. The large space offers a good selection of men's and women's clothing. Bivio also consigns – as the saying goes "one woman's trash is another woman's treasure."

### • Mon to Sun 11.00am – 7.30pm

- via Gian Giacomo Mora, 4, 20123
- +39 02 5810 8691 P

## **EXCELSIOR MILAN**

Excelsior Milan is a concept store for the fashion minded designed by architect Jean Nouvel with Vincenzo de Cotiis. Head here for collections of luxury and up-and-coming designer fashion from around the world in a beautifully-designed space.

Find threads from Helmut Lang, Proenza Schouler, Carven, Dries Van Noten and many more, as well as accessories, homewares and beauty products. And if you need a rest in between browsing, there's also an impressive food market and in-house bistro.

### FASHION

Severyday 10.00am – 8.30pm Galleria del Corso, 4, 20122 +39 02 7630 7301





**FASHION** 

## FORTE\_FORTE

Since its inception in 2002 by entrepreneurial siblings Giada and Paolo Forte, women's brand forte\_forte has gone from strength to strength, gaining a growing following in Italy and far beyond its borders.

Its latest retail space features travertine-clad walls paired with floor tiles speckled with coloured glass fragments. Further boosting the store's distinct aesthetic are a number of carefully selected artworks and objects, such as a drawing by Didier Mahieu and an Aldo Londi vase. The fitting rooms with their pink velvet upholstered walls, aren't just functional, but also offer an intimate retreat.

The new forte\_forte store carries the brand's full range of women's apparel and accessories.

- () Mon to Sat 10.00am 7.30pm Sun 11.00pm – 7.00pm
- Via Ponte Vetero, 1, 20121

**FASHION** 

Slam Jam is a globally-recognized business whose name operates as a seal of approval applied to clothing and goods that represent urban subcultures. Founded by Luca Benini in 1989, Slam Jam was born to serve the underground scenes long before the term streetwear even existed.

Slam Jam hones in on its own unique, highly distinctive style, using art, music and clubbing as its guide to connecting with tribes of like-minded people across the world, and becoming Italy's first importer of then unknown brands such as Stussy. Beginning with a small warehouse on the rural outskirts of Ferrara, over the last almost 30 years Slam Jam has become a cultural institution and seal of approval applied to clothing and goods that represent urban subcultures.

### **GREEN GUIDE**



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Mon & Sun 3.30pm – 7.30pm Tue to Sat 11.30am – 7.30pm 💿 Via Giovanni Lanza, 1, 20121 +39 02 8909 3965

mid-century chairs upholstered in velvet, and a stainless steel demonstration sink referencing those traditionally used for food preparation. Illuminating the entire interior are two large disks suspended by a canopy of brass rods with decorative fibreglass shades that filter through faded amber motifs. As if forgotten, a collection of vintage globes rests on top of the cabinets, a personal touch reminiscent of the idiosyncrasies of home decoration.

At Aesop Corso Magenta, nostalgic materials and muted tones

come together to conjure a playful, distinctively Italian sensibility.

Soft grey linoleum covers the floor, complemented by two

S Mon 12.30pm − 7.30pm Tue to Sat 10.30am - 7.30pm Sun Closed

- Via Meravigli, 18, 20121
- +39 02 8901 1560

## DESIGN **SUPERMARKET**

A trip to Design Supermarket at La Rinascente is a must-do while in Milan.

It occupies an entire floor and is a mecca for design lovers with products ranging from paperclips to homewares and lighting. You'll also find sophisticated kitchen utensils, vases, notebooks and endless beautiful objects.

Make your way up to Caffé La Terrazza on the rooftop for a light lunch, cocktails or an aperitif. You'll be blown away by unbeatable views of the Duomo!



MISCELLANEOUS

**AESOP** 

**CORSO MAGENTA** 

88



TO SHOP

TO SHOP

89

### MISCELLANEOUS

Everyday 9.00am - 10.00pm Via Santa, Via Santa Radegonda, 3, 20121 0 +39 02 86 6371





MISCELLANEOUS

## **FRATELLI BONVINI**

We are excited to share Fratelli Bonvini with you. This hole-in-thewall stationery shop has been a go-to for the Milanese since 1909.

The 117 green drawers scattered around the shop house dozens of different types of pens and pencils with 25 drawers dedicated solely to pen nibs. And the large wrap-around wooden counter is a welcome nod to days gone by.

Shopping here is like travelling back to a slower time - all items are wrapped in thin tissue and receipts are hand-written on a piece of hand-stamped cardboard.

- Mon 2.00pm 7.30pm Tue to Sat 10.00am - 7.30pm
- Via Tagliamento, 1, 20139

Part flower shop, part cocktail bar and all-day restaurant-cafe, Potafiori makes for a beautiful destination any time of the day.

Run by florist and jazz singer, Rosalba Piccinni, the cafe/florist oozes cool with its pared-back interior designed by local architecture studio Storage Associati.

We go for the beautiful flower arrangements, cappuccino in the morning and delicious bites to eat.



### MISCELLANEOUS



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() Mon to Sat 9.00am – 12.00am Sun 10.00am – 12.00am Via Salasco, 17, 20136 +39 02 8706 5930

**MISCELLANEOUS** 





MISCELLANEOUS

## READING ROOM

A new space dedicated to independent magazines. Conceived by Francesca Spiller, a well-known character in the world of photography and curator at the Turin Chamber. Her 35 square metres is a meeting place and reference point for the layered world of the new independent publishing, challenging the decadence of the mainstream publishing industry.

- () Mon to Wed, Sun Closed Thu to Sat 11.00am - 7.00pm
- Via Mincio, 10, 20139

RED stands for Read, Eat, Dream and is the savvy idea of Italian publisher Feltrinelli. Aimed at attracting younger, iPad-toting customers, it is a concept cafe/restaurant housed in a Feltrinelli bookstore stocked with some 5000 titles, located amid the skyscrapers on Piazza Gae Aulenti. At night, book browsers can enjoy the spectacularly lit landscape or challenge each other to games of table football.

**MISCELLANEOUS** 



MISCELLANEOUS



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() Mon to Fri 7.30am — 11.00pm Sat 10.00am – Midnight Sun 10.00am - 11.00pm Piazza Gae Aulenti, 1 +39 199 151 173

MISCELLANEOUS



## MISCELLANEOUS **TENOHA MILANO**

'We wanted to create a space where Milan and Tokyo met halfway,' explains Park Associati's Michele Rossi. The visuals may reference the hip Daikanyama hangout, but materials are firmly rooted in Italian design. Shōji screens are lined with textiles by Milan-based Kvadrat and hexagonal kelp-green tiles by Botteganove clad the bar, echoing the deep teal and orange palette throughout.

A classic Milanese courtyard sits at the centre of the sprawling space: a good weather godsend with ample outdoor seating bordered by potted bamboo and cherry blossoms. On the Via Vigevano side, the shop stocks gifts and homeware imported from Japan: find Toyo-Sasaki glassware, tokyobike cruisers and Kobeha Keikaku stationary. Its well-trafficked location benefits from tall windows that flood the space with both daylight and curious passersby.

() Mon – Sun 9.00am – 12.00am

Via Vigevano, 18, 20144

## HUB'S PLACES TO EAT & DRINK



### CAFĖ Bar Luce, Cucchi Pasticceria, Da Giacomo Pasticceria, Orsonero Coffee etc.

**RESTAURANT / BAR** 

Un Posto A Milano, Trattoria Masuelli, Bar Basso, Cantine Isola, Ceresio 7 etc.

95





CAFĖ / BAR **BAR LUCE** 

Wes Anderson-designed Bar Luce attempts to recreate the atmosphere of a typical Milanese cafe inside the Fondazione Prada (see the To See section of our guide).

The formica furniture, flooring, veneered wood wall panels and the range of colors employed are reminiscent of Italian popular culture and aesthetics from the 1950s and 1960s. And although his movies often favour symmetry in their composition, he said this space is not about one particular angle.

'It is for real life,' says Anderson. 'It ought to have numerous good spots for eating, drinking, talking, reading. While I do think it would make a pretty good movie set, I think it would be an even better place to write a movie. I tried to make it a bar I would want to spend my own non-fictional afternoons in.'

- S Wed to Mon 9.00am − 9.00pm
- O Largo Isarco, 2, 20139
- +39 02 5666 2611

## CAFĖ **CUCCHI PASTICCERIA**

You don't come to Cucchi just to eat anything. In here you will discover the treasures of Milanese patisserie. Besides panettone and colomba you will find treats freshly made, every time of the year, such as the bignolata or the Cecca with candied cedar and orange peel and almonds.

If the occasion is an afternoon tea break, try the El Meneghin, an "original" type of cake with candied fruits. Mr. Cucchi advises to wash it down with glass of maraschino, and the two more traditional Amor Polenta and Pan Meino.

### **GREEN GUIDE**

📀 Corso Genova, 1, 20123 +39 02 8940 9793







CAFĖ

## **DA GIACOMO PASTICCERIA**

Taking inspiration from the old Italian shops and with a glance in the direction of Parisian boulangeries, architects Roberto Peregalli and Laura Sartori Rimini created this little shop featuring mid-19th century flower paintings on the walls and ceiling. The refined but unostentatious setting gives those who step inside its door a pleasing sense of the familiarity of old-time pastry shops.

() Mon Closed

Tue to Sun 8.00am - 8.00pm

• Via Pasquale Sottocorno, 5, 20129

+39 02 7631 9147

COFFEE

At the forefront of Milan's nascent third-wave coffee scene, Brent Jopson's passion for single origin roasts is encouraging the Milanese to slow down during their morning routine. Alongside the traditional morning cappuccino, there are two single origin speciality coffees on offer from Italy's top roaster Rubens Gardelli, which are best drunk as a filter.

**TO EAT & DRINK** 

### **GREEN GUIDE**

## CAFĖ **ORSONERO**

Mon Closed, Tue to Fri 8.00am – 6.00pm Sat 9.00am - 6.00pm Sun 9.00am - 1.00pm Via Giuseppe Broggi, 15, 20129 +39 366 547 7441







CAFĖ

## PASTICCERIA GATTULLO

Pasticceria Gattullo opened its first laboratory at Piazzale di Porta Lodovica, Milan, in 1961; its history of tradition and quality is inextricably linked to a family and its passion for the art of pastry P making. For more than 50 years, this family has been giving a sweeter and savory flavor to the moments of taste of the people who visit the bakery or buy a product by Gattullo.

Pamper your taste buds and relax together with friends and family. Enjoy an exclusive service and everything your sweet tooth desires.

- S Tue to Sun 7.00am 9.00pm, Mon Closed
- Piazzale di Porta Lodovica, 2, 20136  $\bigcirc$
- +39 02 5831 0497

Nestling within the heart of Brera, Carmino offers light, healthy, tantalizing fare. The menu changes daily depending on the availability of seasonal products which arrive fresh, each day, from vegetable gardens, farms and estates just outside the city.

House specialities include Cream of lentils with basmati rice and bacon, Gnocchetti served with raisins, capers, chard and Taggiasche olives and Revoltillos de huevos with chard. Also make sure to try the restaurant's delectable desserts.

### RESTAURANT **CARMINIO**

P

Mon to Sat 12.30pm – 2.30pm, 7.30pm – 10.30pm, Sun Closed • Via del Carmine, 3, 20121 +39 02 7202 2992

RESTAURANT





### RESTAURANT

## **DA GIACOMO ROSTICCERIA**

The charm of an old Italian convenience store and the authenticity of a traditional Venetian wine bar meet at a fascinating crossroads marked by fragrances and flavors. The historical Tabaccheria Giacomo has returned to the scene without losing any of its original charm: it has maintained the uniqueness of a small venue where, starting from today, a selection of the typical foods of Giacomo Bulleri establishments will be available.

- () Mon to Sun 8.00am 12.00am
- Via Pasquale Sottocorno, 36, 20129
- +39 02 3670 9354

RESTAURANT

Established in the heart of the Brera district forty years ago by Raimondo Bianchi, the Fioraio Bianchi Caffè has evolved while keeping its original atmosphere untouched: a vintage and Parisian bistrot.

Italian cuisine, rooted in tradition and reinterpreted in a contemporary key. Menus are changed every two months to ensure the seasonality of products and to always offer new options. Suggestions always just right, changing from lunch to dinner, evoking sensations and flavors that sparkle from the menu and arguably serves the best aperitivo in Milan.



### () Mon to Sat 8.00am – 12.00am Sun Closed Via Montebello, 7, 20121

+39 02 2901 4390





Hostaria Terza Carbonaia is the perfect restaurant for those who love meat dishes. Grilling on Argentine coal and grilled meat has been their calling card for over 40 years.

The restaurant offers a wide variety of dishes to satisfy all palates and tastes. From exquisite buffet appetizers to first courses, grilled meats and meat dishes, passing on fresh vegetables and fried foods to homemade desserts.

RESTAURANT **HUAN** 

Huan is an oriental bistro where east meets west in the Navigli district of Milan.

The interior is vibrant thanks to an array of multi coloured vintage furniture, patterned carpet and exposed brick walls painted in deep blue.

Enjoy drinks or dinner in this moody and sophisticated space. Expect to be surprised when it comes to the menu: it explores oriental flavours and techniques but with an Italian influence.

- () Tue to Sat 12.00pm 7.30pm
- Via Ripa di Porta Ticinese, 69, 20143
- +39 02 8976 0637



P





Via Degli Scipioni, 3, 20129 +39 02 2953 1704

RESTAURANT

Pasticceria Marchesi has embodied Milanese style since 1824. Excellent specialties, elegant spaces and impeccable service have accompanied moments of conviviality imbued with artisanal taste and sophisticated creativity.

- Mon Closed, Tue to Sat 7.30am 8.00pm Sun 8.30am – 1.00pm
- ⊘ Via Monte Napoleone, 9, 20121

With the recent revelation of the OMA-designed Torre, a nine-storey exhibition space at Fondazione Prada's industr complex-turned-art venue in Milan's Vigentino neighbourho the transformation is pretty much completed. But while man assume it's merely added space for fabulous art shows, the towering structure also comes with a fancy restaurant and b you'd want drop by after an art fix.

The menu at Torre is inspired by regional cuisine, and paired with a fine selection of wines from Italy and abroad.

**TO EAT & DRINK** 





RESTAURANT

**MARCHESI 1824** 

106

### RESTAURANT



trial bod, ny bar	© €	Mon, Wed, Thur 6.00pm — 12.30am Tue Closed, Fri 6.00pm — 1.00am Sat & Sun 12.00pm — 3.00pm, 6.00pm — 12.30am Via Giovanni Lorenzini, 14, 20139 +39 02 2332 3910



### RESTAURANT

## **TRATTORIA AURORA**

While the rest of Tortona modernises at breakneck speed, this gorgeous Liberty-style restaurant firmly resists fashion fads. Comfortable buttoned-down banquettes, starched tablecloths, elegant service and excellent Piedmontese cuisine mollify even the most avant-garde fashionistas.

In summer sit beneath the pergola in the garden and indulge yourself with a plate of fried apples, sweet semolina and Mombaruzzo amaretti (almond biscuits).

- () Mon to Sun 12.30pm 2.30pm 8.00pm - 11.00pm
- Via Savona, 23, 20144
- +39 02 832 3144



RESTAURANT **TRATTORIA MASUELLI SAN MARCO** 

Founded in 1921, this restaurant has been serving some of the best classical Milanese cuisine the city has to offer for c to a century.

Their polenta - a beloved wintertime recipe - takes hours of continuous stirring to cook it to the point where it's fragrant and unctuous to perfection. Despite normally being just a side to a main meat course, here the polenta shines when prepared with raw egg yolk and Raschera cheese fondue.

Try one of their classics such as the risotto, pasta e fagioli and boiled-meat specialties.

close	

S Mon 7.45pm − 10.30pm Tue to Sat 12.30pm - 2.30pm, 7.45pm - 10.30pm, Sun Closed Viale Umbria, 80, 20135 +39 02 5518 4138



## RESTAURANT **UN POSTO A MILANO**

Un Posto a Milano is a kitchen, bar and guesthouse inspired by the rural farmsteads found on the outskirts of Milan.

Located in the heart of the city, the destination is a true escape from the urban buzz. You can eat at the restaurant - where local suppliers and ethical and sustainable produce take precedence or simply relax in the gardens.

### () Mon to Sun 10.00am – 12.00am

- Via Privata Cuccagna, 2, 20135
- +39 02 5457785



Bar Basso is one of very few cocktail bars where tradition and charm is still alive.

Since 1947, cocktails have been served at this local neighbourhood bar. Before this time, cocktails could only be found at the exclusive lounge bars of the grand international hotels and it was the first bar in Milan to introduce the 'aperitif' to everyday people.

For the true Italian experience, stop by Bar Basso for one of their signature Negroni Sbagliatos.

### **GREEN GUIDE**

### BAR



○ Wed to Mon 9.00am - 1.15am Via Plinio, 39, 20020 +39 02 2940 0580





## BAR **CANTINE ISOLA**

A true gem, Le Cantine Isola sells both the well known and hard-to-find Italian wines, as well as sought-after varietals from neighbouring France and select regions around the world. Peruse the packed shelves interspersed with hand-written poems, proverbs and nursery rhymes, and if you don't see what you're looking for, just ask. Chances are owner Luca Sarais will disappear momentarily into the cantina, and then return smiling, dusting off just the bottle you seek. Staff here speaks several languages, and the nightly aperitivo attracts both locals and foreigners content to share a glass standing elbow-to-elbow in good company.

### () Mon Closed

- Tue to Sun 10.00am 10.00pm, Via Paolo Sarpi, 30 angolo
- Via Arnolfo di Cambio, 1A, 20154 +39 02 331 5249

If you're looking for a rooftop terrace with unrivalled urban views of Milan, this is the place for you. Ceresio 7 Pools and Restaurant, owned by Dsquared2 design duo Dean and Dan Caten, is a Milanese resort-style escape in the heart of the city. Enjoy an aperitif by one of two swimming pools, sip cocktails on the terrace (with views of the brand new financial district) or eat at the restaurant designed by local architecture studio Storage Associati.

If you've enjoyed one too many gelatos, you can head to the gym - also designed by Storage Associati - or, relax at the state of the art Biologique Recherche health spa.

We highly recommend a visit.

## BAR **CERESIO 7**

P

() Mon to Sun 12.30pm – 3.00pm, 7.30pm - 11.00pm Via Ceresio, 7, 20154 +39 02 3103 9221





BAR **CHAMPAGNE** SOCIALIST

Don't ask for Amarone or a bottle of Brunello di Montalcino. Here, the choice is limited to only natural wines. Small producers, niche labels, extended maceration wines, and real gems for the connoisseurs.

Minimal furnishing, peeling paint and an 'A' for anarchy printed on glasses perfectly incarnate the radical-chic spirit (or Champagne socialist) to which the place is dedicated to. On Saturday mornings, there are guided tastings with independent producer labels: "Socialist Saturdays". You can nibble on sardines, anchovies and canned fish with bread.

### S Mon to Sun 6.00pm − 12.00am

- Via Lecco, 1, 20124
- +39 02 204 7295

## **TERRAZZA12**

Terrazza 12 is a sophisticated lounge bar and restaurant with a spectacular view of the Madonnina and the new skyline of Milan.

Located in the Brian & Barry Building, head to this spot if you're on the hunt for world-class cocktails and a stylish yet relaxed lounge bar to kick back in.

BAR



() Mon to Sun 12.00pm – 1.00am Via Durini, 28, Brian & Barry Building Piano 10, 20122 +39 02 4070 3743

### HUB FURNITURE



### GROCER PECK

Peck was founded by Franz Peck, a butcher from Prague, in 1883.

Peck defies labels like "delicatessen", "supermarket" or "grocer" because it's all these. It's a providore and an enotecha of exquisite things on three levels.

Over the years Peck expanded into wines and spirits, fruit, vegetable oils and vinegars, seafood, pasta, porcini and truffles, cheeses and charcuterie from lardo to Patanegra. It's famous for its pre-prepared dishes, which could be described as luxury take-out.

- S Mon 3.00pm − 8.00pm Tue to Sat 7.30am - 8.00pm Sun 10.00am – 5.00pm
- Via Spadari, 9, 20135
- +39 02 802 3161





### HOTEL Bvlgari Hotel, Hotel Viu, Senato, **Room Mate Giulia**

GROCER

116

117







## **BVLGARI** HOTEL

## **HOTEL VIU**

## **ROOM MATE** GIULIA

Located in one of the most exclusive areas in downtown Milan, the Bulgari Hotel is set like a precious gem in the leafy green sanctuary of its own private garden. A perfect blend of design and history, with its stylish, contemporary interiors.

This austere 18th century building, with its beautiful marble façade, surprises everyone who sets foots across its threshold. It is set within a lush 4,000 square meter private garden. Although just steps from the hustle and bustle of via Montenapoleone, the hotel, whose grounds border Brera's Botanical Garden and a quiet private street, is situated in a wonderfully tranquil location, and offers travelers a stylish haven secluded from the flurry of Italy's most fashionable city.

Via Privata Fratelli Gabba, 7B, 20121

This sleek, contemporary hotel has been outfitted in shades of caramel and cream by haute furniture design house, Molteni&C. The youthful clientele are equally as stylish. Find them milling around in the softly-lit bar, posing by the wall of painted flowers and sampling chef Giancarlo Morelli's morsels in the two wood-panelled restaurants. On sunny days, stretch out by Milan's firstever hotel rooftop pool, from where you can spy the surrounding Porta Volta neighborhood, home to shops, bars and cafés.

Via Aristotile Fioravanti, 6, 20154 +39 002 8001 0910

Designed by the legendary Patricia Urquiola in collaboration with DW-A, Room Mate Giulia is an eclectic 85-room boutique hotel.

The combination of pink marble, terracotta bricks, checked fabrics, layers of geometric forms and Urquiola-designed furniture results in a space with a surprise at every corner. These materials and the overall design and palette are a nod to the cultural and aesthetic history of Milan.

Via Silvio Pellico, 4, 20121

+39 02 8088 8900

HOTELS

+39 02 805 8051

118

## **SENATO**

The Ranza family (fourth-generation Milanese entrepreneurs) are at the helm of the Senato boutique hotel. It sits within a five-storey neo-classical building that was once their private residence.

The interior, designed by Alessandro Bianchi, is a balance of elegant and intimate. Materials such as marble and brass are complemented by a palette of matte black and bottle green. Local talent Rosalba Piccinni of Potafiori fame (see Potafiori in the To Shop section of our guide) designs the impressive floral arrangements that decorate parts of the hotel.

Best of all, Via Montenapoleone - Milan's top shopping destination is just three blocks away.

Via Senato, 22, 20121 +39 02 781236

## **INVITATIONS & EXCLUSIVE PREVIEWS**



Booth











an installation by Marco Viola

press preview 7" April from 11am to 5pm 9th April from 5.30 pm to 7pm opening night with Dj Set by Peter Adjaye 9\* April from 7pm to 10pm

### opening times









MICHAELANASTASSIADES







### Salone del Mobile 2019

Visit us to discover our new touch on wood and colors, the new collections and our bestsellers.

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April 9-14, 2019 Salone del Mobile Rho, Milan Fairgrounds Hall 5 booth CO6



### internoueijeaj

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salone del mobile milano 9-14 april 2019 hall 6 stand E 41

fuorisalone milano R10 design sharing space via rutilia 10 music&food 11 april, 7-11 pm

m/home

Come to visit us Salone del Mobile Milano 2019 9 → 14 April 2019 - Hall 6, Stand E41 m/home + internouellesi Discover the new myhome collection

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www.myhomecollection.it

PAOLA C.

In a mutable actituation accerners that plays with the vasual perception of space and interact denses for discovery, Paola C, process to two tableware collections:

In una scenario especielho mutemare che poce con le perceduche vienzi della spania e l'influe viendenzi di scoporte. Pade C, premierte del income colluciono per la timote

The Society Collection by Nerr & Hu Fundational Date by Zalma Mayon

Art dramion & Exhibition design by Bible - Bottari

MILAN DESIGN WEEK 2018 Open/Aperto 9 - 14 April / 10.00 - 22.00 Phase preview & Cacktail & April | 17.00 - 22.00 Showcom PACKA C. Via Sollerino 11 - 20121 Milano

Alather Rhimbooten





Please join Tyler at the BDDW Milano showroom to kick off Salone del Mobile! Our showroom is in the historic Cinque Vie district, and Wednesday night is the neighborhood-wide blowout block party. Come grab a drink, see Tyler's newest projects, and enjoy live M. Crow Radio being broadcast right from the booth.







Ferninge Wednesday, April Lotla from = pair to as pair

the address Via San Maurilio o"14, Milan - Cimpse Vie District

/ RSVPT

dist. www.attodeclereq.com info\_armodecloreq.com





### **GREEN GUIDE**



Via Palermo 1. Milano www.palermouno.it Bell: Narkisso (in j) Second floor





# April 9 Superhotel



Salone del Mobile Hall 16 Stand B19 823 C22 C28 119,30 am-6.30 pm

Nilufar

Milano Design Week 2019

9-14 April 10am - 8pm

FAR curated by Studio Vedet | exhibition design by Space Caviar

> Alberto Vitelio Audrey Large Bram Vanderbeke oyers / Builders

Johan Viladrich

Julien Manaira Michael Schoner Odd Matter Thomas Ballouhey

Nicolini / Bertocco

Nucleo

Osanna Visconti di

Wendy Andres

New Sculptural Presence curated by Ubby Sellers | exhibition design by Patricia Urquiola

Irina Razumovskava Jonathan Trayte Nao Matsunaga

### New contemporary projects edited by Nilufar

Analogia Project Claude Missir Derek Castiglio Khaled El Mays Locatelli Partner

Modrone Rebecca Moses Sophie Dries Thierry Betancourt Thierry Lemaire

#NilufarMDW19

Nilufar Depot viale Vincenzo Lancetti 34 20158 Milan www.nilufar.com

### Nilufar Gallery

Milano Design Week 2019

9-14 April 10am - 8pm

PIANO NOBILE. Michael Anastassiades, Martino Gamper, Brigitte Niedermair In collaboration with DEDAR

> Bethan Laura Wood: details Inaugurates the new Nilufar25 space

Chez Nina - Episode II The private club imagined by India Mahdavi lights designed by Vibeke Fonnesberg Schmidt

New contemporary projects edited by Nilufar

> Gupica Marco Lavit

### #NilufarMDW19

Nilufar via della Spiga 32 20121 Milano www.nilufar.com





Corso Garibaldi, 50 20121 Milano 9-11-12-13 April 2019 h 10-20.30 10-14 April 2019 h 10-17

ALBERTO MEDA CLAESSON KOIVISTO RUNE JAMES IRVINE JASPER MORRISON JOEL BERG KONSTANTIN GRCIC MADDALENA CASADEI NAOTO FUKASAWA NENDO PHILIPPE MALOUIN PHILIPPE NIGRO ROSS LOVEGROVE THOMAS SANDELL





Zehat is pleased to invite you to xisit our exhibition April 9-14, 2019

SALONE DEL MOBILE MILANO Hall 24 (S. Project), Stand F 18

Zanat is a young designer furniture and accessories brand, founded upon a certury-old family tradition of heirloom quality furniture-making and URESCO world haritage woodcarving techniques. We in Zanat care about the impact of what we do on all aspects of sustainability, not only environmental,

Our mission in to protect and promote our cultural heritage, suggest sustainable socio-economic development and to create fulfilling jobs, all while making beautiful, timeless and functional objects that trigger positive emotions. We partner with distinguished and like-minded designers and other azafteman to fulfit our mission.

DESIGNERS: Monica Forster | Harri Koskinen | Jean-Marie Massaud | Jasna Mujkit | Ludovica + Roberto Palomba | Studiolise | Salih Teskeredzić | Gert Wingårdh and Sara Helder

For more information, visit: www.zenat.org

DIMENSION WORK MINEL & DUPLOY CALLS TRAKED. ZANAT



## The new Home sofa and daybed are being shown as a part of the Piet Hein Eek display at Rossana Orlandi

The rest is a subscription of the rest of

Rossana Orlandi srl Via Matteo Bandello 14 20123 Milano

8-14 April



**HUB SUPPLIERS** 

Monday 9am-8pm Private View

Tuesday 9am-11am Private View Ham-8pm Public

Wednesday 9am-11am Private View Ham-7pm Public

Thursday-Sunday 9am-8pm Public






HUB SUPPLIERS



Pavilion 20 Stand D04

Milano Salone Del Mobile Rho, Fiera

9th - 14th April 2019



# Benjamin Hubert LAYER

a powered modular sofa for Moroso.



Pavilion 16 Stand A29-B22

Milano Salone Del Mobile Rho, Fiera

9th - 14th April 2019

MISCELLANEOUS



Invite you to the exhibition of Tape Tech,

# $\texttt{LAYER} \times \textbf{MOROSO}^{\texttt{M}}$

MISCELLANEOUS



Opening Acuse Twenday - Suturday from 11 am - 8 pm Soundary from 11 am to 6 pm

Fernissage Wednesday, April 10th from 7 pm to 11 pm

Ow address Via San Maurilio nº 24. Milun - Cinque Vie Dietrict

Infowww.arundeclereq.com info@uruodeclereq.com

TRSVET



















FONDERIA ARTISTICA BATTAGLIA presents



7-13 APRIL 2019 CHURCH 5AN BERNARDINO ALLE MONACHE via Lanzone 13, Milan. Italy Itam-7pm

For this year's Milan Salone, Anton explores a new material be never worked with before. bronze, in a unique and innovative manner. Commissioned by curator Nicolas Bellavance-Lecompte for Fonderia Artística Battaglia as part of their new commissions program. Alvarez will unveil a series of twelve new works. All the works are obtained from his self-built machine called the Extruder. a large metal cylinder pushing was through different moulds and shapes. All pieces are then cast in bronze and become therefore unique.

PREVIEW Saturday 6th April 2019, between 5-8pm

For more information or appointments contact info@nb-lecompte.com

**INVITATIONS & PREVIEWS** 

154





**MISCELLANEOUS** 



# A B N A N JAPANESE STORIES

Nanhan myltos you to join a new adventurs among the best Japanese production, through an enriched nelection of dasign classics, overyday items and craftsmen's masterpieces, and to discover two new upecial projects of its East meets West earlies, created by artist Olimpia Zagnoli and designers Tsukasa Goto and Marco Guazzini.

Mitan Design Week april 9-14, 2019 / h 11-19

c/e Alcova via Popoli Uniti 11/13 20125 Milano www.alcovackyz

Provis Preview april 8 / h 9.30-17.30

Nanban Party april 12 / h 17-18

infa Luisa Bertulda Press Office rsvp@hinabertoldo.com

www.nan-ban.com info@main-bart.com Calico Wallpaper presents MUSE with Faye Toogood, a new collection that celebrates the female form

Monday 8th April 10:00 - 17:00

Milano

Exhibition Dates Hours

9th to 14th April 10:00 - 19:00

**MISCELLANEOUS** 

Via Pietro Maroncelli, 7

# ALCOVA/ **D8** APRIL 19/ SALONE WE ARE DELIGHTED NVITE YOU TO THE ALCOVA 2019 PRESS PREVIEW DAY

ALCOVA VIA POPOLI UNIT 11-E

8 APRIL 2019, 9.30 AM - 5.30 PN

BREAKFAST AND GUIDE TOUR: 9.30 - 11 AM

ALCOVA SASSETTI VIA F. SASSETTI 31

8 APRIL 2019. 2.30 - 5.30 PM

GUIDED TOUR: 4.30 - 5.30 PM

RSVP AT PRESS@ALCOVA.XYZ

WWW.ALCOVA.XYZ

nero design galiety -XPECTEDbunker Duccio Mana Gambi | Hensted Mountzen | Alexis Christodoulou

# ALCOVA/19 FABBRICA SASSETTI VIA SASSETTI 31 MILAN

April 8.- 14



**MISCELLANEOUS** 





Studiopepn's Manifesto Project for Milan Deeign Week 2019 unfolds inside a lerge industrial space which was used in the 1990s for the manufacturing of gold. These previewally unsayn spaces will house an investigation into the strong interconnection between matter and the archetypal power of symbols.

PRESS PREVIEW

MORDAY, JORNE, 8TH FROM THAM TO 7PM

> GREN EVERYDAY

FROM APRIL SOTH TO APRIL 43TH FIRMAT TRANT TO GRAD

WRILLING AND APPL MATE FROM HAM TO EM.

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VIA GAROFALD, 24 MLAND



# PRETZIADA

VIA DEI VALTORTA 9 \ APRIL 9 - 14 2019 \ 10 AM - 6 PM Press Day April 8, 2019 \ 9 am - 6 pm

CHIARA ANDREATTI P.A.M. (PERKS AND MINI) **ROBERTO SIRONI** SAM BARON VALENTINA CAMERANESI

**MILANO DESIGN WEEK 2019** 

# **HEAVY SOUVENIRS**

CP BASALTI **FRATELLI ARGIOLAS** MARIANTONIA URRU SU MAISTU DE LINNA WALTER USAI



### HUB FURNITURE

## FORMAFANTASMA X DZEK CINERE



EXGINERE FORMAFANTASMA

Uzek is delighted to present ExCinere, a new collection of volcanicash-glazed files for architectural surfaces, developed in collaboration with Formafantasma.



Fuorisalone 8-14 April 2019

Via Venini, 85 20127 Milano taly:

(A satellite of Alcovisi Rosereto Metro

Press: Monday, 8 April, 9:30 - 17:30 Exhibition Hours: Tuesday - Saturday, 9:30+19:00, Sunday 10:00-17:00 Opening Reception: Thursday, 11 April: 18:00-20:30 (By Invitation)



FUORISALONE 8-14 APRILE 2019

Where: Via Venini 85 Milano (A satellite of Alcova)

Press: Mon 8 April, 9:30 - 17:30 Exhibition Hours: Tue-Sat, 9:30-19:00, Sun 10:00-17:00

Opening Reception: Thu 11 April, 18:00-20:30 (By Invitation)



EX-





9-14 April 2018 10am - Spil Vin Scaldasole, 7 Milano

Opening uockrail Munday, 8 April 2019 Hpm-10pm

Monday. 10sm-5pmt

Press contant: 🔺 Info 🗉 press@p~+11 +38.02.38624450

Quinaocet Intage: Choses Studio



a collection of furniture designed by Quincoces Drago X 0  $\sim$ J e С t







# YOU ARE CORDIALLY INVITED TO

ITALY IN 100 OBJECTS A WUNDERKAMMER OF THE EVERYDAY

9 - 14 APRIL 2019 VIA C. CORRENTI 11 **5 VIE DISTRICT** 

PRESS PREVIEW 8 APRIL 11.00 AM

Coffee break every day from 10.30 am to 2.30 gm in collaboration with Antica Dolceria Bonajuto

Opening hours Tue - Sat: 10.30 am - 6.30 pm Swn: 10.30 am - 5 pm

Kindly supported by Acca Kappa Carta Aromatica d'Eritrea Cartiere Paolo Figna Cererla Graziani Coccoina Grafiche Tassotti **Pastiglie Leone** Toscanini Tre Spade Valobra. Zenith





# Echo PAVILLION



# PEZO VON ELLRICHSHAUSEN

09 - 14.04.2019 Palazzo Litta Corso Magenta 24, Milan



WEDDORR TO WEAZONITA - MEAN DESIGN WAR 2010

# The Litta Variations # 5

meet by DAMINT and M

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LA BRIMICHOURG Galladal II: Ronder 1006800

COOKTAL 8 00 to 8 00 pm Stocker OD April 1000 AL FOCULAR

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**MISCELLANEOUS** 

MILANO DESIGN WEEK 2019

# CASA OJALÁ INHABITING THE INFINITE CHOICE



m / Me Gu West De housed by Galls Kindly,1

**Brera Design District** Largo Treves, 5-20121 Milano 9 - 14 April 2019 / 10 am - 9 pm

DJALA

### Press:

A project by Arch. Reatting Ren.

Alphu Brayo Charlie Carlotta Poli +39 140 2321 268 pressitalpha-bravo-charfe-cont



Contact & info: IB Studio +39 02 290 084 76 casoojala@ob-studio.cu

moghis www.ib-studie.cu



installation by



tuesday to saturday · 11am to 7pm sunday · 11am to 5pm

press preview monday 8th april 12.30pm - 2pm

#nendoxwonderglass

B wood-skin

1 E



Dechassion

### Marimekko shoppable home at Milan Design Week

R-14 Aptil 2019 Via Paletmo 5, Milan



Marimesko invites you to explore its first ever shoppahle home concept combining a physical, inspirational set-up with an effortless digital. shopping experience. A special showcase is dedicated to the Oiva (superb) tableware, now at its 10th anniversary.

> Press preview Mon'& April 3 Last Spec

> Opening hours Tea II Astro 20am-5pm and 10 April 10 armiliant Ins 11 Ame Juan-Igni Pril 12 April 20am-8pm Not \$3 April: 10mm-Born for 14 April 10wn-4pm

Faibe: #trmation pretation.m. -30021962++60

# marimekko

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artek



UniFor is delighted to invite you to the UniFor 50 **"50 years of Commitment** to Architecture" installation by Ron Gilad **Press Preview** 

Monday, 8th April 2019 Palazzo di Brera Via Brera 28, Milan

3.00 pm\_6.30 pm **Press Preview** 

4.00 pm **UniFor 50 Book Launch** 

#UniFor50 unifor50.com moltenigroup.com

Strictly personal calbezzane@unifor.it before March 22nd



Installation by Ron Gilad 8\_14 April 2019

Monday\_Saturday 10.00 am\_9.00 pm Sunday 10.00 am\_ 9.00 pm



Humanscale invites you to a press preview of **Bodies in Motion** 



# An exploration in human movement designed by Todd Bracher & TheGreenEyl

Milan Design Week Monday April 8th, 2019 15:00 - 19:00

Ventura Centrale Via Ferrante Aporti 29 20125 Milano, Italy

Humanscale

RSVP to David: david@jacobperes.com

# THE DESIGN OF EXPLORATION

You are invited to join us at an exclusive media preview of our Milan Design Week-installation and exhibition at Meleskine Gale.

Created by architect Riccardo Blumer, this interactive installation explores: our deep human need to make our mark on every journey, while the exhibition introduces The Backpack Silver Edition, designed by Giulio lacchetti, and a Infind-the-seenes look at the campaign shot on Mount Etna by Max Rommel



FR

# A PIECE OF SKY **PRESS PREVIEW** MON 8TH APRIL.

# PRESS PREVIEW 15:00-19:00

opening hours during Milan Design Week 9-14 April 2019 TUE-SAT 10:00-20:00 SUN 10:00-18:00

Ventura Centrale Via Ferrante Aporti 17

a-piece-of-sky.com

OPENING COCKTAIL MONDAY, APRIL 8, 6PM - 9PM

SAMANBALA

EXHIBITION APRIL, TUESDAY 9- SATURDAY 14, IOAM - 7PM

PIAZZA SAN MARCO I - MILANO RSVP: VICTORIA@FROMENTAL.CO.UK







INVITATION. MILAN DESIGN WEEK 2019. hung & Olafsen requests your company as a private press stending and cackraff party celebrating the debatt of a new munically innoing object: and a retrospective exhibition of the destant that disped our antivalled reponetion for marching innovallant with heastiful simila-



**BANG & OLUFSEN** 







Gabriele Salvitox, CED of Scheman, invites you to Hidden Financia, an immersive exhibition featuring works by Elisa Casinu, Piero Lissooi and John Privion:

A serves of rooms to be discovered in a surgrave seguence, afternisting various types of formbures, textures and patterns of natural stone.

All viations will need to have accordination to uniter our showroom.

To knep waiting limes to a minimum we are eviling waiters to prove getter before visiting. Simply click on the REG/STER button below to beat the Bunues with edvarice accreditation

### Opening Party

Monday Sth April 2 gen - 10 pm

### Showroom Opening Times

Tuesday 9th April - Saturday 13th April tü am - 7 pm

Sunday Hith April 10 am i S jum

Via Schenner H, Bowa Desegn Dietrent - Milary

RSVP Valentina Giani Valentina Giani@camronoc.com



### SALVATORI -----





Gabriele Salvaton, CEB of Serveton, invites you to preview Hidden Rooms, an immersive exhibition featuring works by Files Ossine, Piece Linuori and Jobi-Payroot.

A series of rooms to be discovered in a surprise sequence, attemating various types of fomiliares, textories and patterns of natural stone.

Gathriele Sakaton notes of the collection: "We ophaborated with John Pawson," Piero Lesson and Ellas Oraino because we are drawn to their understated sense of proportion and printy. Their collective feeling of calm is in line with all that Salvaton at"

### Press Preview

Menday Sth April Lom - Spm

### Showroom Opening Tanes

Tuesday 9th April - Elaturday 13th April f0 am 7 pm

Sunday Ath April 10 am - 5 pm

via Bolhimme 11. Emira Deirigh District - Milan





# DIMOREMILANO



# INTERSTELLAR ¥

THE NEW FURNITURE COLLECTION DESIGNED BY DIMORESTUDIO

EX CINEMA ARTI VIA PIETRO MASCAGNI 8 MILAN 9 - 14 APRIL 11AM - 8PM

# PROGETTO TESSUTI

THE NEW FABRIC COLLECTION DESIGNED BY DIMORESTUDIO

EX CINEMA ARTI VIA PIETRO MASCAGNI 8 MILAN 9 - 12 APRIL 11AM - 8PM 13 APRIL 11AM- 6PM

#DIMOREMILANO







# NOVAMOBILI

Milano Design Week 8 - 14.04.2019

Fiere Milano Rhe (18) 12, Steel (119 - 022 9130am - 0,30pm

Flagship store Gjolati vis 61 G al a first Milino 10am – 7pm

Projects designed by Philippe Nigro Velena Carlesso E-gg= Makotu Kawamoti Taneilate/Birthtle Zeven Mattee Zonne omi

Greating Direction. Marghenita Rui Erlogtett

Lines Bartoldo Press Office pressolfic#@kitabertoldo.com

HOME SYSTEM, DAILY INSPIRED.







Louis Vuitton is pleased to invite you to discover

# LOUIS VUITTON **OBJETS NOMADES**

April 9TH - TOTH : TIAM to SPM

April 11TH - 14TH : 10AM to 8PM

Palazzo Serbelloni Corso Venezia 16 Milan

RSVP events.it@louisvuitton.com



#LVOBJETSNOMADES







# 9-14 April

curated by **Libby Sellers** exhibition design by Patricia Urquiola

Nao Matsunaga Irina Razumovskaya Jonathan Trayte

# Nilufar Depot





DODAIding populaire populaire populaire CAFFÉpopulaire

# Lambert & Fils x **DWA Design Studio**

Save the date/ You are cordially invited to Caffé Populaire: a six-day concept caffé during Fuorisalone.

Open to the public April 9-14, 2019 from 11am to 2pm RSVP and we'll keep you in the loop about events and happenings during the week.

Algova, Via Popoli Uniti 11-13, Milano

RSVP

# SAN BARON GOES TO THE CLOISTER

An intimate exhibition, a live moodboard of flowerish ornaments.

- 13th

opening -april 10th cocktails from 7 pm

ISVD info@thecloister.store

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**MISCELLANEOUS** 





Atomic Swarovski has the piname of mitting you to existents in new home datas collections in a pop-up Ateliev Swatovski shop: Featuring works from John Pawson, Nendo, Fredrikson Stallard and other leading design talent

> Swarovski Corten Vittollo Emonrele U 15, 20122 Miller

Wednesday April 10, 2019 Cocktails & Champagne 6:30pm-8:30pm

ATELIERSWAROVSKI.COM

ATELIER SWAROVSKI

pilamo

aTigre

Pijama & LaTigre are happy to invite you to discover their new hypnotic pillow collection in the occasion of Milano Design Week 2019.

Drinks and beats Friday April 12th 2019 6pm - Late

RSVP rsvp@luisabertoldo.com Shop open Monday to Saturday Ham - 7pm

Wine by Terro 13

Pijama Via Pastrengo 11, Milano - Isola

www.pijama.it

www.latigre.net

# **Tips To Print :**

# The best way to print the Hub Green Guide is by following the steps below.

STEP 1:

# **Portrait orientated**

STEP 2:

# 2 pages per sheet

**STEP 3**:

**Print double-sided** 

**#HUBGREENGUIDE #HUBINMILAN2019 #HUBFURNITURE #SALONEDELMOBILE** 2019 **#MILAN DESIGNWEEK2019 #MILAN FURNITUREFAIR** 

> Use the hashtags above and be part of the conversation while in Milan

# HASHTAG & **FOLLOW US**

Scan to follow us on Instagram ↓



# SPECIAL **THANKS**

The atmosphere throughout the week is electric and the excitement is palpable. Our best advice is not to overdo it - not even the most seasoned attendee can make it to everything!

We hope the guide brings you a sense of direction and calm so you can relax and enjoy your experience.

If we don't see you there, we look forward to catching up on our return.



204

Molteni & C

**Editor & Curator Hub Furniture** 

Moving Image Concept & Direction Coco and Maximilian

> Design **Projects of Imagination**

# We are very proud of our Green Guide but we are also keen to know how you think we could make it better! Email your comments and feedback to thehubgreenguide@hubfurniture.com.au

We'd love to hear from you!